

QEP Concept Paper Workshop

Cyndi Bellacero

Emily Maida

October 12 and October 30, 2020



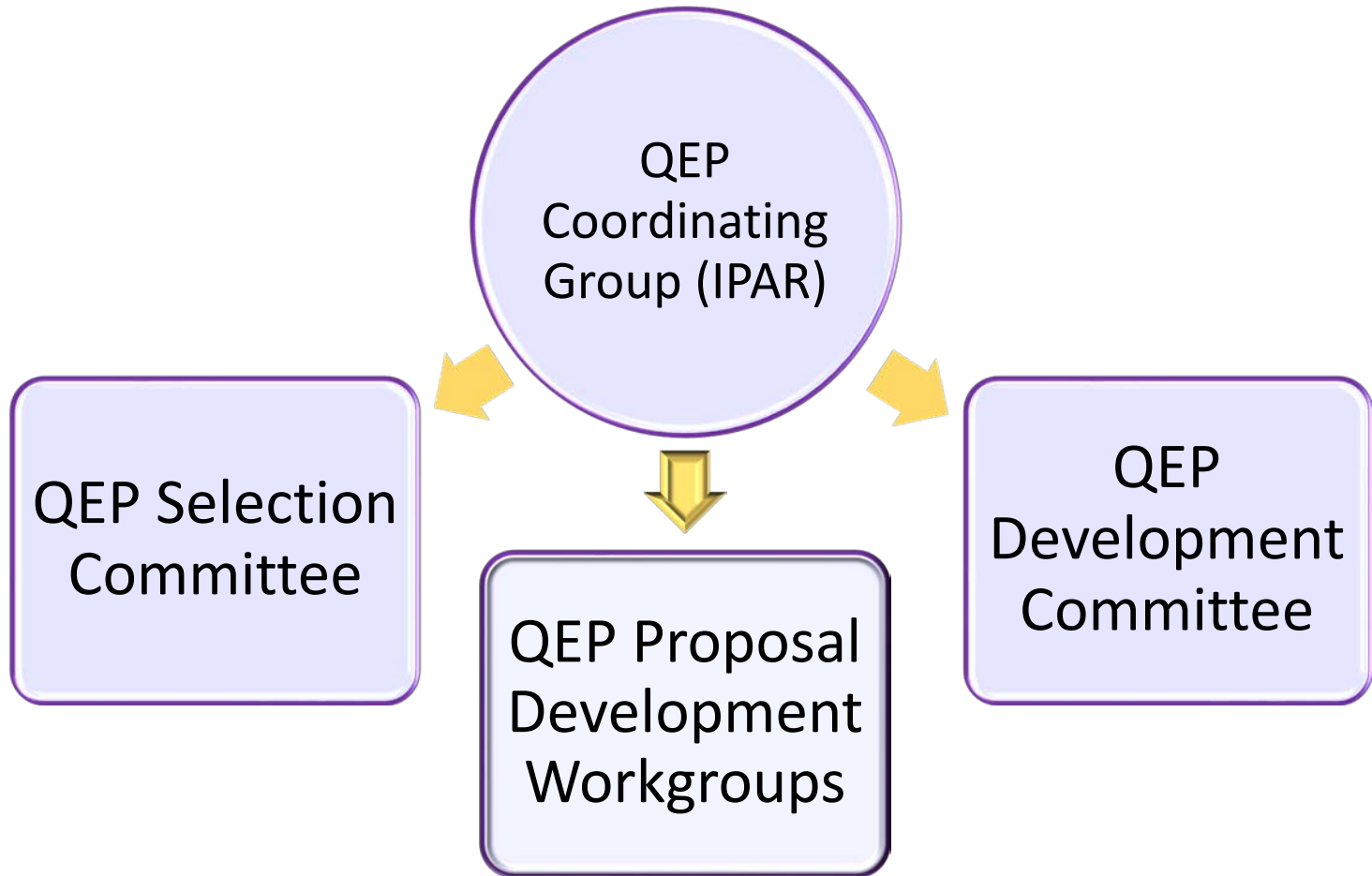
Looking to the Decennial Review

Class of 2023 Deliverables

- A Compliance Certification report
- A new quality enhancement plan (QEP)
- Focused Report
- Response Report, if requested



Quality Enhancement Plan Committee Structure



Proposed QEP Development Timeline

Call for QEP Concept Papers: Fall 2020 (due Jan. 2021)

Initial Review and Selection: Jan. – Mar. 2021
(to select 2-3 concept papers for development)

QEP Proposal Development: Mar. – Aug. 2021

Campus-wide Review and Selection: Fall 2021
(to select one proposal by Dec. 2021)

QEP Development and Marketing: Jan. – Dec. 2022
(due six weeks before on-site review)

7.2 Quality Enhancement Plan

- The institution has a Quality Enhancement Plan that
 - (a) has a topic identified through its ongoing, comprehensive planning and evaluation processes;
 - (b) has broad-based support of institutional constituencies;
 - (c) focuses on improving specific student learning outcomes and/or student success;
 - (d) commits resources to initiate, implement, and complete the QEP; and
 - (e) includes a plan to assess achievement.

Topic Relation to Planning and Evaluation

Has a topic identified through its ongoing, comprehensive planning and evaluation processes

- Not an add-on but arises out of our planning process
- Clear and well-defined topic directly related to (and arose out of) institutional planning process.
- Must tie it back to the assessment of our strategic planning goals
- Topic can be new or can build upon an existing initiative/plan
- Topic must relate to the unit/university strategic plan and be documented
- Topic should funnel up to university goals
- Must have data to back it up



Broad-based Support

Has broad-based support of institutional constituencies/stakeholders

- Since there are multiple topics embedded in strategic plan, demonstrate the one chosen has support of all stakeholders' groups
- Important stakeholders are identified and engaged in developing and initiating the plan
- We must document that our stakeholders supported this topic and that we engaged them in development and implementation
- Stakeholders are also well informed and engaged in implementation and assessment of the plan



Focus

Focuses on improving specific student learning outcomes and/or student success

- Plan focuses on improving specific student learning outcomes and/or student success
 - Student learning: knowledge, skills, behaviors, values
 - Student success: improvement in retention, completion, time-to-degree, placement in field, performance in gatekeeper courses
- Outcomes are specific and measurable
- Baseline data is present and has been analyzed
- Targets for improvement are appropriate



Resources

The institution commits resources to initiate, implement, and complete the QEP

- Identify realistic resources in personnel, as well as funding and explain how the institution will marshal these resources
- Human and financial resources are clearly identified for all stages of implementing and completing plan
- Stakeholders are involved in ongoing planning and evaluation to adjust the resources as plan proceeds, if needed



Assessment

The institution has developed a plan to assess the achievement of the QEP

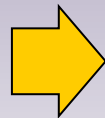
- Assessment of specific student learning outcomes or student success measures
- Outcomes are specific, measurable, and clearly related to learning/success
- Assessments are appropriate and directly assess outcomes
- Plan includes both formative and summative assessments;
- Personnel responsible for gathering and analyzing data are appropriately supported
- There is a timeline for interim formative analysis and a plan for adjustments outlined



QEP Topic Selection Process

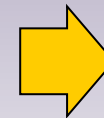
QEP Concept Papers

- October 1, 2020: Call for QEP Concept Papers
- October 12 and October 30, 2020: QEP Concept Paper Information Workshop
- January 2021: QEP Concept Papers due
- February 2021: QEP Selection Committee concept paper review and proposal selections



QEP Full Proposals

- October/November 2021: Campus-wide Presentations with feedback survey
- November 2021: Final report of recommendations sent to Academic Council for QEP topic selection
- December 2021: Final QEP topic selected



QEP Development

- January 2022: Establish QEP Development Committee
- January 2022-December 2022: QEP Development Committee to write, develop, and market QEP

QEP Concept Paper Elements

Summary

- Relationship of topic to student learning/success
- Data/evidence
- How topic will improve student learning/success
- Importance of the topic

Relationship to University Mission and Goals

- Mission
- Strategic Plan
- General Education Outcomes
- Program Learning Outcomes

Available ECU Expertise

- Experience with the topic
- Other unit contribution

QEP Concept Paper Rubric

Criteria

- Coherence of topic
- Relationship to student learning/success
- Importance improving student learning/success in topic area
- Use of data to support topic
- Clarification of relationship of topic to University Mission and Goals
- Broad-based support for topic across campus

QEP Selection Committee

QEP Selection Committee

Participating Units:

- Administration and Finance
- Brody School of Medicine
- Coastal Programs
- College of Allied Health Sciences
- College of Arts and Sciences
- College of Business
- College of Education
- College of Fine Arts and Communication
- College of Nursing
- Faculty Senate
- Honors College
- Institutional Planning, Assessment and Research
- Office of Faculty Excellence
- Office of the Provost representative
- School of Dental Medicine
- Student Affairs

QEP Topic Examples

- To review ECU's former QEP and SACSCOC QEP summaries, click on the images below:

The screenshot shows the ECU Quality Enhancement Plan website. At the top, it says "QUALITY ENHANCEMENT PLAN" and "East Carolina University write where you belong". A section titled "What is the 'QEP'?" explains that QEP stands for "Quality Enhancement Plan" and is a plan to implement and assess a focused set of initiatives designed to improve student learning across the university. Below this, there is a section for "QEP Support for Faculty and Students" which lists several initiatives: a larger, more welcoming University Writing Center; a revised Writing Foundations curriculum; a Writing Mentors program; a faculty Writing Liaisons program; and additional professional development opportunities for faculty. At the bottom, there is a section for "QEP Assessment Reports" with links to reports from 2016-17 and 2015-16.

The screenshot shows the SACSCOC website. At the top, it says "SACSCOC" and has navigation links for Home and FAQs. A search bar is also present. Below the navigation, there are tabs for "Results" and "About". The "Results" tab is active, showing a "View Older" button and a list of QEP summaries. The summaries are organized by year and track: 2018 Track B QEP Summaries, 2018 Track A QEP Summaries, 2017 Track B QEP Summaries, and 2017 Track A QEP Summaries. Each summary provides a brief overview of the executive summaries of quality enhancement plans developed by the institutions.

QEP Resources

- To review ECU's QEP resources, click on the image below:

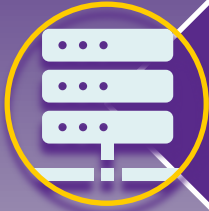
The screenshot displays the website for East Carolina University's Institutional Planning, Assessment & Research department. The page is titled "IPAR" and features a navigation menu with links for "About", "Planning", "Assessment", "Research", "Accreditation", and "Requests". The main content area is organized into several sections:

- SACSCOC Resources:** This section includes three buttons: "The Principles of Accreditation: Quality Enhancement (PDF)", "Resource Manual for the Principles of Accreditation (PDF)", and "SACSCOC Website".
- Compliance Assist Resources:** This section includes a button for "ECU's Compliance Assist Site" and a paragraph of text: "Compliance Assist by Campus Labs is ECU's accreditation software used to manage SACSCOC accreditation needs. For questions about Compliance Assist, please contact Emily Malda at maidae18@ecu.edu or 252-737-4890."
- Institutional Resources:** This section includes a button for "ECU's Approved Off-site Locations".
- Quality Enhancement Plan:** This section includes four buttons: "Concept Paper Selection Process", "Concept Paper Template", "Concept Paper Rubric", and "Concept Paper Fact Sheet Flyer".

The footer of the page contains the following information:

- East Carolina University
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Resource Contacts



Technical Questions: Emily Maida, Planning and Accreditation Associate maidae18@ecu.edu



QEP and Compliance Questions: Cyndi Bellacero, Director, Academic Planning and Accreditation/SACSCOC Liaison bellaceroc18@ecu.edu



Institutional Data: Beverly King, Director, Institutional Research kingb14@ecu.edu



Institutional policy: Cyndi Bellacero, Director, Academic Planning and Accreditation/SACSCOC Liaison bellaceroc18@ecu.edu

Thank you.

Any questions?

