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**QUALITY ENHANCEMENT PLAN FULL PROPOSAL RUBRIC**

**Title:** Click or tap here to enter text.

**Proposal Author(s):** Click or tap here to enter text.

**Reviewer:** Click or tap here to enter text.

**Directions: Please review the Quality Enhancement Plan (QEP) Full Proposal Guidelines/Template**

prior to reviewing QEP full proposals. Does the proposal provide evidence that the topic is viable as a QEP? Does the proposal address student learning and/or student success? Are actions assessable? Is it important for ECU? Is it interesting and broad enough to generate widespread support?

1. **How well does the proposal identify why it is important for student learning and/or student success in this area to be improved at ECU**?

**Strong:** Proposalprovides an excellent, detailed description of why it is important and articulates the link to specific student learning and/or student success.

**Adequate:** Proposalprovides a good description of why it is important but fails to show clear linkage to student learning and/or student success.

**Weak:** Proposal does not provide a clear description of why the topic is important and needed to affect student learning and/or student success.

**Comments:**

Click or tap here to enter text.

1. **How well does the proposal describe the scope of application and involved parties with their roles?**

**Strong:** Proposalclearly delineates scope and breadth of involved parties both on and (if applicable) off-campus.

**Adequate:** Proposalprovides good description of scope and breadth that is feasible and clearly related to the specified student learning outcomes.

**Weak:** Proposal does not demonstrate a clear potential for understanding the scope of application and the necessary parties involved.

**Comments:**

Click or tap here to enter text.

**3. How well does the proposal identify how the topic is congruent with ECU’s mission and strategic plan?**

**Strong:** Proposalprovides clear alignment to the ECU strategic plan, goals, or mission.

**Adequate:** Proposal provides limited alignment to the ECU strategic plan, goals, or mission.

**Weak:** Proposal does not provide alignment to the ECU strategic plan, goals, or mission.

**Comments:**

Click or tap here to enter text.

1. **How well does data provided support the need for this QEP idea?**

**Strong:** Baseline data is present and clearly demonstrates need.

**Adequate:** Baseline data is present and somewhat demonstrates need.

**Weak:** Baseline data may be present but not clearly related or appropriate.

**Comments:**

Click or tap here to enter text.

1. **How well does the proposal clearly identify outcomes for improving student learning and/or student success?**

**Strong:** Proposal clearly describes broad range of student learning outcomes and/or student success across disciplines; identifies underlying learning theories; identifies why this is an opportunity for ECU.

**Adequate:** Proposal suggests that student learning outcomes could be developed with further study and provides a basis for that suggestion.

**Weak:** Proposal demonstrates little or no identification of outcomes related to student learning and/or success and/or topic appears focused on faculty and/or institutional administrative strategies.

**Comments:**

Click or tap here to enter text.

1. **How well does the proposal describe the assessment of specific student learning outcomes or student success measures?**

**Strong:** Proposal provides clear, specific, and measurable student learning outcomes and assessment methods to assess participants and evaluate the project.

**Adequate:** Proposal includes student learning outcomes and at least one method to assess participants or evaluate the project.

**Weak**: Proposal does not include specific, measurable outcomes or include any methods to assess participants or evaluate the project.

**Comments:**

Click or tap here to enter text.

1. **How well does the budget address resources needed to implement and maintain the QEP?**

**Strong:** Budget describes resource needs that are appropriate and sufficient to **implement and maintain** the project.

**Adequate:**  Budget describes resource needs that can be adapted to the project.

**Weak:**  Budget describes resource needs which appear to be insufficient or excessive for scope of project.

**Comments:**

Click or tap here to enter text.

1. **What are the major strengths of this proposal that could be applied to a fully executed QEP?**

**Comments:**

Click or tap here to enter text.

1. **What are the major weaknesses of this proposal that would have to be corrected before the topic could be developed into a QEP?**

**Comments:**

Click or tap here to enter text.

1. **What is your overall impression of this proposal as a potential QEP topic?**

**Strong:** Proposal describes a brief complete approach to an important ECU student learning outcome or student success measure.

**Adequate:** Proposal has some very significant components that could be combined with other topics to make a reasonable QEP topic.

**Weak:** Proposal does not provide sufficient evidence to demonstrate the viability of the material as a QEP topic.

**Comments:**

Click or tap here to enter text.

**11. What is your overall recommendation regarding this proposal for full QEP development?**

**Comments:**

Click or tap here to enter text.