• **IPAR-created Dashboards**
  o **University Dashboard**: This set of dashboards provide a high-level overview of several important institutional metrics, along with select results from institutional surveys. Dashboards are listed below.
    ▪ Historical ECU Fall Enrollment by class, course delivery method, level, residency, gender, & race/ethnicity
    ▪ First-time, First-year Student Enrollment by residency, gender, & race/ethnicity
    ▪ New Graduate Student Enrollment by college, course delivery method, residency, gender & race/ethnicity
    ▪ Applications & Admissions (First-time, first-year student; New graduate students) by gender & race/ethnicity
    ▪ Retention Rates
    ▪ Graduation Rates: Four-year and Six-year
    ▪ Degrees Awarded & Baccalaureate Recipients Receiving Pell Funds
      ▪ Baccalaureate recipients receiving Pell funds by gender, residency, & year
      ▪ Degrees conferred by discipline, level, & STEM/Health
      ▪ Transfer student Baccalaureate degrees by college, discipline, & STEM/Health
    ▪ Military-connected Undergraduate Student Demographics & Success Metrics
    ▪ New Transfer Student Enrollment by gender, race/ethnicity, and NC transfer sending institution
    ▪ National Survey of Student Engagement (Engagement Indicators, Experiences with Writing, High-impact Practices, Institutional Emphasis, Perceived Gains & Satisfaction) by class, entry status, gender, & race/ethnicity
    ▪ Graduate Student Exit Survey: Perceived growth & satisfaction, Plans for next year, Satisfaction with faculty
    ▪ Graduating Senior Survey: Satisfaction with knowledge, skills, and personal development; Satisfaction with faculty; Plans for next year
    ▪ Licensure Exam Pass Rates
    ▪ Rankings & Recognitions
    ▪ Athletics: APR, Achievements, GPA, Graduation rates, NCAA financial figures, Student majors
    ▪ Pirate Employment Study: First destination outcomes of ECU graduates within one year of graduating from a baccalaureate program
    ▪ Student Credit Hours: Credit hours generated by students at ECU for each of the last five academic years (by term, course level, course format, course delivery method, and college/school) and each of the last five fiscal years (by funding category, residency, funding matrix 12-cell category, and 2-digit CIP code)
    ▪ ECU Graduates in North Carolina: Post graduation employment and enrollment in North Carolina for ECU graduates
  o **Diversity Dashboard**: Created for and located on the webpage of the Office for Equity and Diversity, this set of dashboards contains information on (1) Admissions (First-time, first-year undergraduates; New graduate students) by gender & race/ethnicity; (2) Degrees Awarded by level, STEM/Health, Pell status, gender & race/ethnicity; (3) Faculty Demographics by rank & tenure-status; (4) First-time, First-year Undergraduate Student Enrollment by STEM/Health, residency, Pell status, & race/ethnicity; (5) Inclusive Environment survey results; (6) New Graduate Students by STEM/Health, race/ethnicity, & residency; (7) University Enrollment by residency, gender, STEM/Health, race/ethnicity, & level; and (8) Workforce Representation: University personnel by job category.
- **SACSCOC Student Achievement Metrics Dashboard**
  - UNC System Metrics: Low-income completions, Rural completions, Five-year graduation rates, Critical workforces, Achievement gaps in undergraduate degree efficiency
  - ECU Metrics: One-year retention rates, Six-year graduation rates, Licensure exam pass rates

- **Strategic Plan Dashboard**: This set of dashboards was created to track metrics associated with ECU’s 2017-2022 **Strategic Plan**: Capture Your Horizon. Data are available in these dashboards related to our commitments to foster Student Success (Academic Engagement, Access, Affordability, Diversity), Serve the Public (Outreach & Engagement, Community-based learning), and Lead Regional Transformation (Prepared Graduates, Technology Transfer, Research, Teacher Education, Regional Enrichment).

- **Academic Program Inventory (API)**: The academic program inventory (API) lists current degree and certificate programs offered by ECU. The inventory provides information about each program, including its academic home, official title, program type, Classification of Instructional Programs (CIP) code, method(s) of delivery, and date of establishment or revision.

- **Specialized Accreditation and Academic Program Review Dashboard**: This dashboard provides (1) a searchable list of all specialized accreditations at ECU along with dates of last, and next, review of accredited programs; and (2) dates of last review and next review for each academic program at ECU.

- **ecuBIC Reports**
  - **Housed in the Academic Analytics Portal**: The ECU Analytics Portal provides a centralized, accessible, customizable, and secure interface for accessing ECU Business Intelligence (ecuBIC) reports. (Note: Some reports require ECU login credentials.)
    - **Academic Program Profile Desktop**: Detailed information on faculty and students by program at ECU to assist in program review self-studies
    - **Academic Program Planning Desktop**: Resources to assist in program planning, including “how-to” guides in locating degrees awarded at other institutions by program, similar programs in the UNC system, and societal demand projections
    - **Online Fact Book**: The ECU online Fact Book provides a ready source of information about the University’s faculty, staff, and students. Reports included in the Fact Book are listed below.
      - **Highlights**
        - Historical Enrollment History: Total enrollment from 1909 to the present
        - UNC Public Institutions Fall Headcount Enrollment History: Total enrollments at each UNC public institution for the selected five-year period
        - Student Highlights: Summary of student enrollment characteristics for the selected term
        - Enrollment Summary: Institutional enrollment characteristics including residency, attendance status, distance education, and applied/admitted/enrolled totals
        - Faculty and Staff Highlights: Narrative summary of faculty and staff characteristics for the selected year
        - Institutional Summary: Summary of student credit hours and headcounts of students and employees over the most recent ten-year period
      - **Admissions (Applied, Accepted, Enrolled)**
        - New freshmen by ACT interval, SAT interval, residency, & high school class rank
        - New graduate students by residency
        - New transfers by residency & sending institution
      - **Degrees Conferred by unit, level, major, gender, race/ethnicity, & STEM/Health**
      - **Enrollment**
        - Academic Programs: Enrollment by unit, level, major, minor, attendance status, gender, race/ethnicity, & STEM/Health
- Current Enrollment by level, attendance status, gender, race/ethnicity, residency, course delivery method, student housing, & (for transfers) sending institution
- Historical Enrollment: Enrollment history by gender, attendance status, level, age, residency, FTE, & course delivery method
- Student Credit Hours: Student credit hours generated by college broken down by on-campus and distance education
- Faculty and Staff
  - Faculty by rank, gender, age range, race/ethnicity, FTE, unit, full-/part-time status, highest earned degree, tenure status, turnover, & average salary
  - University Personnel by job categories, gender, race/ethnicity, & full-/part-time status
  - Program-Specific Survey Resources Desktop: Resources for completion of program-specific surveys
- Housed in legacy ecuBIC folders: ECU’s Business Intelligence Center contains current and detailed reports on a range of topics. Speak with an IR associate to find out what reports might be available to help with your data needs.

- Other Reports
  - CUPA-HR Faculty Salary Comparisons Report: The ECU College and University Professional Association for Human Resources (CUPA-HR) Faculty Salary Comparisons Report compiles aggregated CUPA-HR data and compares ECU faculty salaries to those at peer institutions. Salaries are reported by discipline and rank. Because salary data are collected and reported separately for tenured/tenure track faculty and non-tenure track faculty, a separate report (PDF) is provided for each.
  - Delaware Study of Instructional Costs and Productivity: The Delaware Study is a national study of instructional costs and productivity and is generally acknowledged as the "tool of choice" for comparative analysis of faculty teaching loads, direct instructional cost, and separately budgeted scholarly activity, by academic discipline. It is used by major data cooperatives and state agencies, including the University of North Carolina System.
  - Peer Institutions: A list of ECU's peers (as approved by UNC System Office) as well as links to their homepages and their Institutional Research offices.

- Data Requests
  - If you are unable to locate the data you need on other Institutional Research webpages, please submit a short online data/ad hoc request form. You will be asked to provide a detailed description of data requested including selection criteria (e.g., first-time, full-time freshmen only) and time period (e.g., Fall 2014, Academic Year 2013-2014). Also describe the layout and grouping of data desired (e.g., sorted by ethnicity) and any preferences you have regarding the format in which data is delivered to you. If you need help in completing items from a form or survey, please provide a copy of the actual form or survey and any relevant instructions or definitions. (The upload link is located at the top of the request screen.) Requests are processed as soon as possible and are usually completed within 5 business days. However, depending upon the complexity of your request (and volume of requests currently in the queue), completion may take longer. An IR staff member will contact you if there are questions about, or we foresee any delays in filling, your request.

If you have questions about data resources or requests, please contact Beverly R. King, Director Institutional Research, kingb14@ecu.edu