East Carolina University General Education Assessment Action Plan Progress Report

GENERAL EDUCATION COMPETENCY AREA: FINE ARTS

ASSESSMENT CYCLE: 2018-19 to 2021-22

INSTRUCTIONS: The completed Progress Report (to be completed in the last academic year of the assessment cycle) should be sent to the Dean of the college and copied to Kristen Dreyfus (springerk@ecu.edu) and Ram Khatiwada (khatiwadar@ecu.edu) by the end of Spring 2022. For each action planned please mark the status (Complete, In Progress, Not Started, or Not Applicable) and update the Progress on the Unit Response, Responsible Party and Timeline.

a. Pedagogical / Curriculum

Planned Action #1: Revision of the Student Learning Outcomes (SLOs)

Our primary action is to propose a revision of the student learning outcomes (SLOs) for fine arts general education classes. After having used them for our classes over the past three years, we have recognized that there were two of them that do not speak to the importance of what we do in the arts, and the form of assessment used to measure student performance on those two SLOs does not match the native form of student learning in the arts. The Unit Assessment Coordinators from the College have rewritten a justification to share with the Faculty General Education Committee to request a rewrite of the SLOs for the future. The justification is first, followed by a rewrite of the SLOs to honor the place engaging in art and design has in our curriculum.

Rationale: The arts hold a significant place in humanity, as arts have existed in all times, in all places throughout our known history. The importance of the arts can be demonstrated primarily through the multimodality of the ways in which we know the world. We experience life through sounds, pictures, physical movement, text, stories, and the relationship of each of our senses to the world. All artistic forms allow us to experience the human condition in a variety of ways and communicate with others. Those forms – music, visual arts, speech, theatre, and dance – are vital to the lived experiences of all human beings and are ways through which humans can express their understanding of the inner, emotional life. Therefore, it is important that the General Education Fine Arts Student Learning Outcomes honor and promote the multimodal literacy all humans need to interpret the world.

The faculty members of all four Schools in the College of Fine Arts and Communication have discussed and approved these revised SLOs.

Revised General Education Fine Arts Student Learning Outcomes

- Apply knowledge of the human condition in an area in the fine arts to convey meaning through creating, performing, producing, or responding within an artistic form.
- Analyze diverse genres, styles, and techniques in their appropriate cultural and historical context.
- Synthesize and relate discipline-specific knowledge in the fine arts through the artistic processes of creating, performing, producing, presenting or responding as applicable to cultural and personal growth.

These revised SLOs emphasize students doing and making in the arts as their primary evidence of student learning, whereas the current SLOs emphasize writing about the products of artistic student learning. We believe that securing revised SLOs is the lynchpin of our action plan to address this assessment cycle.

Action Implementation Status (Mark One)				Responsible Party	Timeline
Complete	In Progress	Not Started	N/A	General Education Institutional Effectiveness	Fall 2020-Spring 2022
V				Committee	

Progress on Planned Action #1

The revised General Education Fine Arts Student Learning Outcomes have been approved. We will assess the course materials and make sure that they align with the revised student learning outcomes.

b. Student Support Services

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Planned Action: N/A							
Action Implementation Status (Mark One)				(One)	Responsible Party	Timeline	
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	Complete	In Progress	Not Started	N/A			
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Progress on Planned Action: N/A							
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c. Faculty Development

Planned Action 2#: Assist Faculty Members with the Development of Assessment Measures

Unit Assessment Coordinators in the four Schools plan to assist faculty members with the development of assessment measures that capture student learning that aligns with the revised SLOs. Those new measures will be implemented in the next phase of the General Education Fine Arts Assessment cycle to yield baseline data that is appropriate to the fine arts disciplines represented in the College of Fine Arts and Communication.

In detail, we plan to work closely with faculty to address the situation where the mapped questions were optional for the School of Art and Design assessment. We will emphasize the need to make all mapped questions in the future required of the students, and not optional or extra credit.

Finally, when selected the next sample of courses to assess, we plan to discuss ways to select courses that have students with like demographic profiles, in terms of first-year versus fourthyear and major versus non-major. We believe that doing so will provide us with data that is better for our next assessment cycle.

Action Impl	ementation S	Status (Mark	(One)	Responsible Party	Timeline
Complete	In Progress	Not Started	N/A	Unit Assessment Coordinators	Spring 2022-Fall 2022
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Progress on Planned Action # 2

Unit Assessment Coordinators in each of the four schools are engaging with faculty to conduct workshops and one-on-one consultations. The topic of these assessment meetings is to assist faculty who teach General Education courses with ensuring that the assessment process in their courses reflects the newly approved General Education Fine Arts Student Learning Outcomes.

Unit Assessment Coordinators are also working closely with faculty and administrators in their units to ensure that the courses selected for the next cycle of data collection are going to provide the best representative sample of the General Education Fine Arts curricula. At the beginning of Fall 2022 semester, course selection will be finalized.

d. Other Areas

Planned Action: N/A							
Action Implementation Status (Mark One)				(One)	Responsible Party	Timeline	
	Complete	In Progress	Not Started	N/A			
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Progress on Planned Action: N/A							