Welcome & Introductions
Assessment Reporting Update
Strategic Planning Committee

General Education Assessment Update
Program Reviews 2021
SACSCOC Update
Survey Update
Assessment Reporting Update
Steps in the Assessment Reporting Process

We are here.

Units report by May/June 15, Aug 1

IARC completes reviews by Oct 15

IA reruns 2019-20 reports; archived for SACS in January

Feedback sent to IAAC reps, dept chairs and units

Updates in Nuventive Improve by Dec 15
Summary of I-ARC Process Fall 2020

- 107 units were reviewed by the I-ARC (78 educational programs, 29 support units)
- We calculate the percentage of No responses by unit (Number of Nos divided by possible number of Nos).
- Range from 0% No to 100% No.
- Grouped units:
  - 30 units with less than 10% No.
  - 47 units with 10-39% No.
  - 30 units with more than 40% No – Received a targeted email with request to meet for consultation.
Consultations

30 units were targeted for consultation.

IA met with 18 (60%) of the targeted group. Meetings were in person and/or by phone. Met multiple times with some units.

IA had consultations with 7 other units not in the target group.

25 units received consultations based on the Fall 2020 reviews.
## Use of Review Feedback

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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>No changes needed</td>
<td>14%</td>
<td>18%</td>
<td>28%</td>
<td>20%</td>
<td>16%</td>
<td>15%</td>
</tr>
<tr>
<td>Changes made based on feedback</td>
<td>42%</td>
<td>52%</td>
<td>60%</td>
<td>61%</td>
<td>66%</td>
<td>75%</td>
</tr>
<tr>
<td>No changes made</td>
<td>36%</td>
<td>29%</td>
<td>9%</td>
<td>9%</td>
<td>18%</td>
<td>9%</td>
</tr>
<tr>
<td>Changes made unrelated to feedback</td>
<td>8%</td>
<td>1%</td>
<td>3%</td>
<td>8%</td>
<td>0%</td>
<td>1%</td>
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Percentage of units with either no changes needed or changes made based on the feedback has increased from 82% in 2019 to 90% in 2020.
In 2020, ten units (9%) did not make changes to their reports based on the review feedback.

- One was in the “target for consultation” group. Unit no longer affiliated with ECU Jan 1, 2021.
- Nine units had less than 40% No.
  - Two units with new UACs.
  - One unit reviewed feedback but disagreed. Plans to update assessment plan for 2020-21.
Analysis of Results and Actions Planned

- Analysis of Results: The I-ARC process went well. We met our criterion for success, which was to increase the percentage of units that either didn’t need to make changes or made changes to their report based on the feedback.

- Actions Planned: Continue to monitor the I-ARC process.
Analysis of Results:

- I-ARC trainings were virtual, which meant we couldn’t do the in-person work sessions that reviewers enjoyed from previous year. Hopefully will be back to in-person for fall 2021.

- 39 reviews were not complete by mid-day of October 15.
  - Most were completed by that night.
  - IA staff had to complete several reviews on October 16.

Action Plan:

- Follow up by email or phone with any reviewers that we have not heard from at least 2 weeks before the October 15 deadline. Offer to meet to discuss the reviews. Send regular email reminders.
Analysis of Results and Actions Planned

Analysis of Results:

- 30 units ended up in the “target for consultation” group, compared to 37 in Fall 2019.
  - Had consultations with 18 of those units.
  - Remaining 12 units either: already made/planned to make updates, were in an area that would do their own consultations or were no longer going to be an assessment unit.
- 10 units did not make updates to their report based on the feedback.
  - One of these was in the target group, but later was removed as an assessment unit.
  - The other 9 were not in the target group.

Action Plan:

- Send email reminders to units that are in the “in-between” group – units that need to make some changes, but not enough to warrant a consultation. Follow up with IAAC representative if necessary.
- IAAC thoughts and suggestions about I-ARC process?
  - Have they heard from units about the rubric feedback?
Strategic Planning Committee
Strategic Planning Committee

- Paul Schwager, Chair
- TJ Mohammed, Academic Affairs
- Chris Locklear, Chancellor’s Division
- Michael Van Scott, REDE
- Stephanie Colemen, Admin & Finance
- Michelle Brooks, Health Sciences
- Beth Ketterman, Health Sciences
- Kathy Hill, Student Affairs
- Chris Dyba, Advancement
- Carolyn Bevillard, Athletics
- Puri Martinez, Faculty Senate
- Michelle Bone, Staff Senate
- Tucker Robbins, SGA
Strategic Planning Committee Charge

June
Review and select institutional metrics

July
Review reports and provide feedback to Academic Units

August
Review reports and provide feedback to Administrative Units

October
Feedback consultations with follow-up meetings as needed

Jan/Feb
Annually evaluate ECU’s progress on institutional and UNC System metrics, and provide recommendations to the Chancellor
Strategic Planning – Institutional Metrics

**Student Success**
- Degrees awarded to rural students
- 5-year graduation rate
- Low-income completions

**Regional Transformation**
- Research expenditures
- Grant proposals

**Serve the Public**
- Volunteer service
General Education Assessment Update
Sample of Students Selected for Assessment by Department and Course (N=908)

<table>
<thead>
<tr>
<th>Department</th>
<th>Course</th>
<th>Total (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classics</td>
<td>CLAS 2000, CLAS 2230</td>
<td>153 (17%)</td>
</tr>
<tr>
<td>English</td>
<td>ENGL 1000, ENGL 2000</td>
<td>191 (21%)</td>
</tr>
<tr>
<td>Foreign Language and Literature</td>
<td>FORL 1662, FORL 2680</td>
<td>146 (16%)</td>
</tr>
<tr>
<td>Philosophy</td>
<td>PHIL 2274</td>
<td>194 (21%)</td>
</tr>
<tr>
<td>Religious Studies</td>
<td>RELI 1000, RELI 1690, RELI 2693</td>
<td>224 (25%)</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>908 (100%)</td>
</tr>
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</table>

Assessment Sample
- 5 Departments
- 10 Courses
- 908 Students
- 966 Artifacts

More information please visit: https://ipar.ecu.edu/assessment/asmnt-general-education/
GE Assessment: Mathematics Competency

Mathematics - Second Round Data Collection (2020-2024)

Fall 2020
- MATH 1050: Explorations in mathematics
- MATH 1065: College Algebra
- MATH 2228: Elementary Statistical Methods I

Spring 2021
- MATH 1050: Explorations in mathematics
- MATH 1065: College Algebra
**GE Course Syllabi Review Update**  
(General Education and Instructional Effectiveness Committee)

**Review Scope**
- Humanities 1000 & 2000 level course syllabi (Fall 2019 & Spring 2020)
- A sample of 60 syllabi (stratified purposive sampling & stratified random sampling)
  - Prefixes/Class level
  - Large enrollment
  - Online sections & Face-to-Face sections

**Reviewers**
- 12 GEIEC members
  - All Faculty
  - Exclude the Rep. of the Provost and the Rep. of Student Body

**Review Rubric**
- GEIEC has developed a rubric for syllabi review
Academic and Centers & Institutes Program Reviews
Program Reviews
2021

Spring 2021

Department of Psychology: March 29-31
Department of Physics: April 19-21
Department of Engineering: April 5-7
Crisp Small Business Resource Center: March 23-24

Fall 2021

Department of Sociology: October 18-20
Department of Criminal Justice: Nov 1-3
School of Hospitality Management: Nov 15-17
Center for Telepsychiatry and e-Behavioral Health: Nov 9-10
SACSCOC
Reaffirmation
2023
<table>
<thead>
<tr>
<th>Activities</th>
<th>Development Timeline</th>
<th>Due Date</th>
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<tbody>
<tr>
<td><strong>ECU developing a compliance</strong> &lt;br /&gt;<strong>certification and collecting evidence</strong></td>
<td><strong>Summer 2020 – Aug. 2022</strong></td>
<td>Sept. 7, 2022</td>
</tr>
<tr>
<td><strong>ECU developing a new QEP</strong></td>
<td><strong>Fall 2020 – Jan. 2022</strong></td>
<td>Early Feb. 2023</td>
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<tr>
<td>SACSCOC off-site review</td>
<td></td>
<td>Nov. 1-4, 2022</td>
</tr>
<tr>
<td><strong>ECU developing a focused report to</strong> &lt;br /&gt;<strong>provide additional compliance</strong>&lt;br /&gt;<strong>information identified in off-site review</strong></td>
<td><strong>Nov. 2022 – Jan. 2023</strong></td>
<td>Early Feb. 2023</td>
</tr>
<tr>
<td>SACSCOC on-site review</td>
<td></td>
<td>March 27-30, 2023</td>
</tr>
<tr>
<td><strong>ECU developing a response report to on-site findings, if requested</strong></td>
<td><strong>Apr. – Aug. 2023</strong></td>
<td>Early Sept. 2023</td>
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<tr>
<td><strong>Reaffirmation decision made by SACSCOC Board</strong></td>
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<td>Dec. 2023</td>
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Compliance Certification: Workgroup Timeline

Fall 2020: Committee research, policy review, and compliance audit

Spring 2021: Trial data pull, collection and review of initial evidence, policy updating if needed

May – Oct. 2021: First draft of compliance narratives due

May – Dec. 2021: Rolling review of drafts (internal and external)

Jan. – Jun. 2022: Final data pull, final narratives due, and external review
Call for QEP Concept Papers: Fall 2020 (due Jan. 2021)

Initial Review and Selection: Jan. – Mar. 2021 (to select 2-3 concept papers for development)

QEP Proposal Development: Mar. – Aug. 2021

Campus-wide Review and Selection: Fall 2021 (to select one proposal by Dec. 2021)

Survey Update
Spring 2021 SSOI

- Winter Session
  - December 30 – January 7
  - 16 course sections
  - 24% response rate

- 8W3 Block
  - March 1 – 5
  - 84 course sections
  - 25% response rate

- 8W4 and 15-week Blocks
  - April 21 – 28
  - 3,559 course sections
  - Reports available on May 12

- Faculty Senate
  - GEIEC comparison of Fall 2019 vs Fall 2020 overall scores
  - Chancellor’s March 8 memo:
    - “Spring, Summer and Fall 2020 and Spring 2021 SSOI reports will be used in evaluation materials at the discretion of the instructor.”
NSSE 2021

- National Survey of Student Engagement
  - Survey opened on March 1, available until May 15
  - 7,203 first-year students and seniors eligible to participate
  - Current response rate: 7%
  - Weekly reminders during the month of March
  - PiratePort integration
  - Coordinating with Student Affairs on marketing and incentives
  - 2021 results available in August
April Surveys

- Graduating Senior Survey & Graduate Student Exit Survey
  - Seniors and grad students who have applied to graduate in spring 2021
  - College, department, and program level reports available upon request

- Department Chair Survey & Administrator Survey
  - Faculty evaluate eligible Departments Chairs, School Directors, Deans, and Vice Chancellors

- Eligibility criteria, survey forms, and reports available at https://ipar.ecu.edu/assessment
First Destination Survey

Follow up Academic Year 2019-2020 Graduates

- Survey by Text message (13% Response Rate)
- Survey by Call (Ongoing...)

Survey for Academic Year 2020-2021 Graduates

- Data Collected at the time of graduation (Fall 2020)
- 15.5% response rate
Welcome to the online home of Institutional Planning, Assessment and Research (IPAR)

IPAR collects, analyzes, warehouses, and disseminates data about East Carolina University. IPAR facilitates and enhances university-wide strategic and operational planning, assessment, evaluation and research activities to ensure compliance with accreditation standards and support high quality institutional decision-making, effectiveness and continuous improvement.