IAAC Meeting

SEPTEMBER 2022
Agenda

- Welcome & Introductions
  - Overview of IAAC
- Assessment Reporting Update
- Assessment Review Process
  - Institutional Assessment Review Committee
- Strategic Planning Refresh
- SACSCOC 2023
- Program Reviews 2022-2023
- First Destination Study
- General Education Assessment
- Nuventive Improve
Assessment

East Carolina University (ECU) is committed to documenting the quality, effectiveness and continuous improvement strategies of its programs and services. As such, Institutional Assessment (IA) facilitates and documents systematic strategic planning and assessment processes. Academic and administrative units report annually on strategic plans aligned to ECU’s institutional strategic plan. ECU’s assessment process includes gathering evidence of student learning for academic programs, general education and co-curricular experiences. Educational programs along with administrative and academic support services, have developed assessment plans that includes outcomes, means of assessment and criterion for success and report on the plan annually. Assessment resources are available to help faculty and staff in developing, implementing, communicating and using evidence of student learning.

In 2020 ECU received the Excellence in Assessment (EIA) designation from the National Institute for Learning Outcomes Assessment (NILOA). The EIA designation recognizes colleges and universities that successfully integrate assessment practices throughout the institution, provide evidence of student learning outcomes to stakeholders, and utilize assessment results to guide institutional decision-making and improve student performance. The designation also acknowledges institutions for their efforts in intentional integration of institution-level student learning outcomes, from classroom assessment to institution-level assessment reported for transparency and accountability. ECU is always committed to improving student learning outcomes and dedicated to integrating assessment practices throughout the institution.
Institutional Assessment Advisory Council

The Institutional Assessment Advisory Council (IAAC), formerly the Institutional Effectiveness Council, consists of representatives from university constituencies that participate in assessment and continuous improvement efforts. The council is charged with advising Institutional Assessment on matters relating to educational programs and support unit assessment, strategic planning evaluation, general education assessment, institutional surveys, and program reviews. When needed, ad hoc working groups comprised of IAAC members and IA staff will be formed and meet regularly to work on specific areas of interest.

The Council meets quarterly in the Greenville Centre or virtually on Teams to discuss ongoing projects related to institutional effectiveness.

Archived Meeting Documents

Meeting Presentations
- March 2022 Presentation (PDF)
- December 2021 Presentation (PDF)
- September 2021 Presentation (PDF)
- March 2021 Presentation (PDF)

Meeting Minutes
- March 2022 Minutes (PDF)
- December 2021 Minutes (PDF)
- September 2021 Minutes (PDF)
- March 2021 Minutes (PDF)
Assessment Reporting Update
Steps in the Assessment Reporting Process

- **Units report by May/June 15, Aug 1**
- **IA reruns 2021-22 reports; archived for SACS in January**
- **IARC completes reviews by Oct 17**
- **Updates in Nuventive Improve by Dec 15**
- **Feedback sent to IAAC reps and units**

Most of us are here.
Assessment Review Process
Number of reports to be reviewed:
- 80 educational programs
- 24 support units

Number of reviewers:
- 38 for educational programs (12 are new)
- 14 for support units (1 is new)

Dates of training:
- Educational programs
  - Sept 22 from 1-3pm
  - Sept 23 from 10:30am-12:30pm
- Support units
  - Sept 19 from 1-3pm
  - Sept 26 from 9-11am
I-ARC Timeline

**By Oct 17**
Complete assigned reviews

**Oct 18**
All feedback sent to units electronically. IAAC Representatives also receive a copy of the feedback for units in their area.

**By Dec 15**
Units complete any needed corrections in Nuventive Improve

**Jan 2023**
2021-22 assessment reports run and archived
Strategic Planning
Academic Units:
1. Academic Library Services (Joyner Library)
2. Brody School of Medicine
3. College of Allied Health Sciences
4. College of Business
5. College of Education
6. College of Engineering and Technology
7. College of Fine Arts and Communication
8. College of Health and Human Performance
9. College of Nursing
10. Harriot College of Arts and Sciences
11. Honors College
12. Integrated Coastal Programs
13. Laupus Library
14. School of Dental Medicine

Administrative Units:
- Academic Affairs
- Administration and Finance
- Division of Health Sciences
- Research, Economic Development and Engagement
- Student Affairs
- University Advancement
**ECU Unit Annual Report/Strategic Plan Update**  
**Academic Units 2021-2022**

**Unit Name:** College of Business

**Total Number of Objectives:** 9

<table>
<thead>
<tr>
<th>Number of Objectives by Objective Status:</th>
<th>Planning 0</th>
<th>Implementing 8</th>
<th>Completed for AY 1</th>
<th>Completed 0</th>
<th>Deferred 0</th>
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</table>

**Unit Strategic Plan Update**

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<tr>
<th>Metrics: Metrics are measurable, meaningful, and are clearly aligned to the Unit Objective. In instances when the unit decides to modify or replace metrics, the unit offers an explanation and/or identifies the new metric(s).</th>
<th>Actions Taken: Actions taken are present, related to the objective, and described completely. A detailed description, including a summary of the progress made toward meeting the objective is provided by the unit.</th>
<th>Metric Results: Metric results are presented clearly and in alignment to the stated metric(s). Strong data informed evidence of achievement is provided.</th>
<th>Actions Planned: Actions planned are present, related to the objective, and described completely. The action plan reflects efforts that will move the unit towards achieving the objective.</th>
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**Feedback Rating:** Developing, Sufficient, Exemplary, or Not Applicable (NA)

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<tr>
<th>Objective 1</th>
<th>Choose an item.</th>
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**Objective 1 Comments:**

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<th>Objective 2</th>
<th>Choose an item.</th>
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UNC System Refresh

**TIMELINE**

**January 2022**
- Data Analysis of Year 1-4 Outcomes
- Data Gathering for Refreshed Plan

**February 2022**
- Affinity Groups Convened Across the System
- Website & Marketing Campaign Launches
- Public Survey Opens

**March 2022**
- Virtual Town Halls at Each Institution
- Review of Data & Feedback
- Public Engagement Continues

**April / May 2022**
- Public Feedback Reviewed
- Finalize Goals
- Presented to the Board of Governors
CURRENT AND POTENTIAL AREAS OF FOCUS

System Office staff are currently reviewing existing metrics and targets, as well as collecting baseline data for potential new areas of focus. This data review will help facilitate the refresh of existing metrics and targets and identification of any new metrics to include in the plan. This data review will help facilitate the creation of new benchmarks for campuses and stakeholders to review. To learn more about the current plan and outcomes from year 1-4, please view the presentation given to the Board of Governors in January 2022 and the public dashboards.

Along with the current goals, the UNC System is evaluating the inclusion of new priorities in order to better align the refreshed plan with strategic initiatives, challenges, and opportunities that have emerged since 2017. Some of the additional strategic areas under review are:

- Better serving various student populations including adult learners, military-affiliated students, and transfer students
- Lowering costs for both students and institutions to lower student debt
- Increasing post-graduation outcomes
- Improving the employee experience
- Committing to a mission-focused performance model
UNC System Strategic Plan Goals

- Goal 1: Increase Access for Underserved Populations
- Goal 2: Increase Undergraduate Student Success
- Goal 3: Make Progress on Equity Gaps by Race/Ethnicity and Income
- Goal 4: Increase Graduate Student Success
- Goal 5: Improve Student Mental Health
- Goal 6: Increase Affordability
- Goal 7: Improve University Productivity
- Goal 8: Increase the University System’s Contribution to the State’s Critical Workforces
- Goal 9: Increase Research Productivity
- Goal 10: Increase Military Partnerships
- Goal 11: Improve the Employee Experience
- Goal 12: Improve Faculty and Staff Retention
Draft Timeline (2022-23)

Chancellor's Announcement (August 2022)

Plan Development with campus input (Fall, 2022)

Draft of Refreshed Plan (Dec. 2022)

Unit Strategic Plan Development (Jan – Mar 2023)

Unit Plan Review and Revision (Final Plan due April)

Chancellor Approves Unit Plans in May
Refresh Process

Strategic Planning Consultant

Pirate Perspective Sessions

Campus Input
- Survey
- Open Forums
- Website
SACSCOC Update
Decennial Review

Class of 2023 Deliverables

- A Compliance Certification report
- A new quality enhancement plan (QEP)
- Focused Report
- Response Report, if requested
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<tr>
<th>Month</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
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<tbody>
<tr>
<td>January</td>
<td></td>
<td>Data collection to support narratives</td>
<td>QEP Campus Presentations</td>
<td>Draft Narratives Completed</td>
<td>Focused Report/On-Site Review</td>
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<td>(ongoing through 2022)</td>
<td>QEP Topic Selected</td>
<td>IPAR Review of Narratives</td>
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<td>QEP Development</td>
<td>Consultant Review of Narratives</td>
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<td>March</td>
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<td>Principles Crosswalking (APA)</td>
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<td>April</td>
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<td>Committee Research &amp; Interviews</td>
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<td>May</td>
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<td>Final Committee Revisions</td>
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<td>June</td>
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<td>July</td>
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<td>QEP Call for concept papers, Committee</td>
<td>Committee Evidence Review</td>
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<td>Formation</td>
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<td>August</td>
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<td>AC &amp; IPAR CR Review/Publication</td>
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<td>September</td>
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<td>October</td>
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<td>CR Due</td>
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<td>November</td>
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<td>December</td>
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<td>AC selects QEP concept papers</td>
<td>Review Drafts w/ Leadership Committee</td>
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SACSCOC Reaffirmation Update

- Compliance Certification Report submitted to Off-site Committee 9/7/22
  - Feedback from Off-site Committee – expected end of Nov. 2022
- Virtual advisory visit with SACSCOC VP – 1/24/23
  - Compliance certification report & quality enhancement plan feedback
- Focused Report & Quality Enhancement Plan due to On-site Committee 2/10/23
- On-site Committee Visit 3/27/23 - 3/30/23
  - Feedback from On-site Committee – April 2023
- Response Report due to SACSCOC 6/30/23
- Final Reaccreditation decision by SACSCOC Board of Trustees – Dec. 2023
Academic and Centers & Institutes Program Reviews
First Destination Study
FDS Tracks Students’ Status after They Graduate from ECU:

- Employment
- Enrollment
- Job Seeking
- Other
- Unknown

Internal: First destination Study
Public: First destination Study
General Education Assessment
AY 2022-23

• Fine Arts
• Social Sciences

Year 1
Fall: Submission of Syllabi and Student Artifacts
Spring: Optional Data Collection

Year 2
Summer/Fall: Data Analysis and Dissemination of Results
Spring: Submission of Departmental Action Plan

Year 3
Implementation of Action Plan

Year 4
Submission of Departmental Progress Report; Orientation for the Next Assessment Cycle

• Humanities

• Health
• Natural Sciences

• Math
• Written Communication

Fine Arts: 4 schools
• Art and Design
• Communication
• Music
• Theatre and Dance

Social Sciences: 6 departments
• Anthropology
• Economics
• Geography, Planning, and Environment
• Political Science
• Psychology
• Sociology
Nuventive Improve
Assessment Unit - Personnel
Assessment Unit Report

**Public Health Data**

Research Paper: In HLTH 3020 (Health Disparities) students are required to complete a memo or a legislator that should Tell...

- **Public Health Data**
  - **Description**
    - The results would be next.
    - Analysis
      - **Task**
        - Now, you will need to get the analysis.
        - Analysis
          - The analysis will be done.
          - The analysis will be done.
    - **Graph**
      - The results will be next.
      - The results will be next.

- **Criteria**
  - **Task**
    - The results will be next.
    - The results will be next.
  - **Report**
    - The results will be next.
    - The results will be next.
Assessment: Assessment Unit Four Column

COE Program - Behavior Specialist (G Cert)

Department: Special Education, Foundations, and Research

Program Purpose: The behavior specialist certifies program providers, educators, and other professionals with knowledge and skills necessary to work with individuals who are at risk in schools and other environments because of emotional, behavioral, or social challenges. The overall objective of the program is to prepare school personnel and other professionals to provide best practice, research-based supports to individuals, with or without disabilities.

Outcomes

- Knowledge of behavior management techniques and strategies
- Understanding of the principles of behavior analysis and intervention

Means of Assessments

- Multiple choice questions
- Short answer questions
- Essay questions

Actions Taken, Results & Analysis of Results: Actions Planned

- Strategies for addressing behavioral issues
- Implementation of behavior plans
- Evaluation of student progress

Research Paper: In HLTH 2020 (Health Disparities) students are required...

- To analyze disparities in health conditions
- To identify potential solutions
- To develop a presentation or paper on the topic

Assessment Unit Plan and Results

- Public Health Data
  - Search for Topics
  - Means of Assessment Categories
  - Means of Assessment Criteria
  - Means of Assessment

- Research Paper
  - Introduction
  - Methods
  - Results
  - Discussion
  - Conclusion

- Multiple Choice Questions
  - Content on health disparities
  - Application of knowledge
Nuventive Platform

Nuventive

Achieve. Improve. Adapt.
Implementation Plan

**June 2022**
Consultation meetings with Nuventive will restart

**Fall 2022**
Pilot Testing with Volunteers

**Summer 2022**
Resource Development

**Jan. 2023**
Data Migration to Nuventive
Improve Platform
- System will be locked for approximately 2 weeks

**Spring 2023**
Training Sessions
- 2022-2023 reports due in new platform May 15th/June 15th/August 1st
Welcome to the online home of Institutional Planning, Assessment and Research (IPAR)

IPAR collects, analyzes, warehouses, and disseminates data about East Carolina University. IPAR facilitates and enhances university-wide strategic and operational planning, assessment, evaluation and research activities to ensure compliance with accreditation standards and support high quality institutional decision-making, effectiveness and continuous improvement.