Quarterly IAAC Meeting Minutes
March 10, 2021

IAAC attendees:
George Bailey, Cyndi Bellacero, Susannah Berry, Michelle Brooks, Leigh Cellucci, Kyle Chapman, Scott Dellana, Kristen Dreyfus, Holly Fales, Ram Khatiwada, Edu Leorri Soriano, Purification Martinez, Jeanette Morris, Susan Morrissey, Sharon Paynter, Robbie Quinn, Donna Roberson, Jeremy Tuchmayer, Jason Yao, Ying Zhou

Meeting was held through Microsoft Teams due to COVID-19 Pandemic.

Assessment Reporting Update
- Annual assessment reporting deadlines for 2020-21 are approaching (May 15, June 15, August 1).
- Summarized the I-ARC process and consultations from the Fall.
- IA looked in Nuventive Improve to see which units had used the feedback from the I-ARC review to make updates to their report. 90% of units either didn’t need to make updates or made updates based on the feedback. 9% of units did not make changes.
- Discussed actions IA could take next year to further improve the I-ARC process.

Strategic Planning Committee
- The Strategic Planning Committee met on March 3, 2021 to review all institutional and UNC System metrics. Institutional initiatives were documented. Modifications will be considered for some metrics to further clarify and measure the most appropriate data elements.
- IA will ask Dr. Beverly King to present the metrics and data at an upcoming IAAC meeting.

General Education Assessment Update
- Updates in each competence area
  - Natural Sciences & Health
    - Progress report due: 2021 Spring
    - Orientation for the Next Assessment Cycle: 2021 Spring
  - Humanities
    - Data collection: Fall 2019, Spring 2020 and Fall 2020
    - Data analysis and results sharing: Spring 2021
  - Math
    - Data collection: Fall 2020 & Spring 2021
  - Written Communication
    - Data Collection: Spring 2021
    - Student artifact secondary review: Summer 2021
- Update on GE Course Syllabi Review
GEIEC (General Education and Instructional Effectiveness Committee) is taking the lead. GEIEC Faculty members review the syllabi in Spring 2021. IA helps to set up the review process on Qualtrics.

**Review Scope**
- Humanities 1000 & 2000 level course syllabi (Fall 2019 & Spring 2020)
- A sample of 60 syllabi (stratified purposive sampling & stratified random sampling)
  - Prefixes/Class level
  - Large enrollment
  - Online sections & Face-to-Face sections

**Reviewers**
- 12 GEIEC members: all faculty; exclude the Rep of the Provost and the Rep. of Student Body

**Review Rubric**
- GEIEC has finalized the syllabi review rubric

**Review Platform & Time**
- Qualtrics
- Spring 2021

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**Program Reviews 2021**
- Academic Program Reviews and Centers and Institutes Comprehensive Reviews scheduled for spring 2021 include:
  - Department of Psychology – March 29-31
  - Department of Physics – April 19-21
  - Department of Engineering – April 5-7
  - Crisp Small Business Resource Center – March 23-24

- Reviews for fall 2021 include:
  - Department of Sociology – October 18-20
  - Department of Criminal Justice – November 1-3
  - School of Hospitality Management – November 15-17
  - Center for Telepsychiatry and e-Behavioral Health – November 9-10

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**SACSCOC Update**
- Reaffirmation and QEP timelines were reviewed.
- Two QEP concept papers will move forward and develop full proposals to share with the campus in the fall. IR and IA will provide consultations to both groups developing proposals.
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Survey Update

- Spring 2021 SSOI
  - Winter Session SSOI was open December 30 – January 7 for 16 course sections, received a 24% response rate.
  - 8W3 Block SSOI was open March 1 – 5 for 84 course sections, received a 25% response rate.
  - SSOI for 8W4 and 15-week Blocks will be open April 21 – 28 for 3,559 course sections. All spring 2021 instructor reports will be available on May 12.
  - Faculty Senate’s General Education and Instructional Effectiveness Committee requested a comparison of Fall 2019 vs Fall 2020 overall scores. While some small but significant differences were found, the effect sizes were all very low.
  - Chancellor’s March 8 memo: “Spring, Summer and Fall 2020 and Spring 2021 SSOI reports will be used in evaluation materials at the discretion of the instructor.” Department Chairs and Deans will not have access to instructor reports in Blue for these semesters.

- NSSE 2021
  - Survey opened on March 1, available until May 15
  - 7,203 first-year students and seniors eligible to participate
  - Current response rate: 7%
  - Weekly reminders during the month of March
  - PiratePort integration: students see a notification with a unique link to the survey
  - Coordinating with Student Affairs on marketing and incentives (drawing for 1 of 80 Amazon.com gift cards worth $25 each)
  - 2021 results available in August

- Graduating Senior Survey & Graduate Student Exit Survey
  - Seniors and grad students who have applied to graduate in spring 2021
  - College, department, and program level reports available upon request

- Department Chair Survey & Administrator Survey
  - Faculty evaluate eligible Departments Chairs, School Directors, Deans, and Vice Chancellors
  - Eligibility criteria, survey forms, and reports available at https://ipar.ecu.edu/assessment

- First Destination Survey
  - Fall 2020 FDS survey
    - Data collected at the time of graduation in Fall 2020
    - 15.5% response rate
  - Follow up of 2019-2020 graduates
    - Texting survey completed in Spring 2021 (13% response rate)
    - Call survey is ongoing