IAAC Meeting

DECEMBER 11, 2019
Agenda

- SACS Annual Meeting
- Assessment Reporting Process
- 5-yr Assessment Cycle
- Institutional Assessment Review Committee Overview
- Institutional Effectiveness
- Survey Update
- Professional Development Sessions for 19-20
- Academic Program Reviews
“We are excited to announce that ECU has successfully satisfied the requirements of the SACSCOC Fifth-Year Report. The SACSCOC Board of Trustees has no further request for information.

Thank you all for your effort and support throughout the process!”
Steps in the Assessment Reporting Process

Units report by May/June 15, Aug 1

ARC completes reviews by Oct 15

Feedback sent to ARC chairs, dept chairs and units

Updates in Nuventive Improve by Dec 15

IA reruns 2018-19 reports; archived for SACS in January

We are almost here!
## 5-Year Cycle and Actions Planned

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Data Analysis and Interpretation</td>
<td>2016-2017, 2018-2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Research Study Design and Critique</td>
<td>2016-2017, 2018-2019</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Institutional Assessment Review Committee

- Educational Programs only
- 29 Reviewers
- 72 Units Reviewed by I-ARC (16 HS, 56 AA)
- Most reviewers only had 2 units to review
- 2 Group trainings
  - Slides
  - Large group exercise
  - Small group exercise
  - Lunch
  - Time to complete reviews with IA staff present
- COB (n=17) and SA (n=22) reviewed reports at college/division ARC level
Thank you to I-ARC Members

<table>
<thead>
<tr>
<th>CAHS</th>
<th>Leigh Cellucci</th>
</tr>
</thead>
<tbody>
<tr>
<td>CET</td>
<td>Mark Angolia, David Batie, Leslie Pagliari</td>
</tr>
<tr>
<td>CFAC</td>
<td>Robbie Quinn</td>
</tr>
<tr>
<td>CHHP</td>
<td>Susannah Berry, Blace Nalavany, Kelli Russell</td>
</tr>
<tr>
<td>COB</td>
<td>Shelly Warren Brantley</td>
</tr>
<tr>
<td>COE</td>
<td>Vivian Covington, Holly Fales, Anthony Thompson, Mary Worthington</td>
</tr>
<tr>
<td>SODM</td>
<td>Jo Anne Murray</td>
</tr>
<tr>
<td>HCAS</td>
<td>Nikki Caswell, Edu Leorri Soriano, Benjamin Saidel, Amy Shannon, David Stewart, Vera Tabakova, Nate Vietor, Joi Walker</td>
</tr>
<tr>
<td>IPAR</td>
<td>Danyell Harmon, Cyndi Bellacero, Ying Zhou, Kristen Dreyfus, Yihui Li, Jeanette Morris, Susan Morrissey</td>
</tr>
</tbody>
</table>
This will help me with completing my program’s assessment report.

I need to go back and update my own report.

Thank you for the time to complete the reviews.

Having IA staff at the trainings to answer questions was helpful.

The salted caramel cookies were delicious.
Results of I-ARC and COB Review

- We calculate the percentage of No responses by unit (Number of Nos divided by possible number of Nos).
- Range from 0% No to 93% No.
- Grouped units:
  - 18 units with less than 10% No – Congratulations and thank you!
  - 35 units with 10-39% No – Reminder to complete updates by Dec 15
  - 36 units with more than 40% No – Targeted email with request to meet.
## Results of I-ARC and COB Review – Less than 10% No

<table>
<thead>
<tr>
<th>Units with 0 Nos</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>COE – Middle Grades Education BS</td>
<td>COB – Management BSBA</td>
</tr>
<tr>
<td>COE – Middle Grades Education MAEd</td>
<td>COB – Marketing BSBA</td>
</tr>
<tr>
<td>CHHP – Sports Studies BS/EXSS Minor</td>
<td>COB – Project Management G Cert</td>
</tr>
<tr>
<td>COB – Accounting BSBA</td>
<td>COB – Supply Chain Management G Cert</td>
</tr>
<tr>
<td>COB – BSBA Core</td>
<td>HCAS – Molecular Biology and Biotechnology MS</td>
</tr>
<tr>
<td>COB – Entrepreneurship UG Cert</td>
<td>HCAS – Biology MS</td>
</tr>
<tr>
<td>COB – Finance G Cert</td>
<td>HCAS – Quan Methods for Social Beh Sc G Cert</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Units with &lt; 10% Nos</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>COE – Counselor Education MS</td>
<td>HCAS – Physics BS</td>
</tr>
<tr>
<td>CFAC – Art Education BFA</td>
<td>HCAS – Mathematics BA/BS/Stats Minor</td>
</tr>
<tr>
<td>CFAC – Dance BFA</td>
<td>COB – Hospitality Management G Cert</td>
</tr>
<tr>
<td>CFAC – Theatre Arts BA/BFA</td>
<td></td>
</tr>
</tbody>
</table>
Consultations

Overall:
- 21 consultations completed or are scheduled
- 16 reports have been updated

Themes from consultations:
- Turnover in Unit Assessment Coordinator
- Need for new assessment plan components
- UAC writing report without faculty input
- Report lacks detail
- Report components not aligned to outcome

Consultations will continue in January
Institutional Effectiveness
SECTION 7: Institutional Planning and Effectiveness
The institution engages in ongoing, comprehensive, and integrated research-based planning and evaluation processes that (a) focus on institutional quality and effectiveness and (b) incorporate a systematic review of institutional goals and outcomes consistent with its mission.
(Institutional planning) [CR]
Administrative Divisions/Unit Strategic Plans

- **Administrative Divisions/Units**
  - Academic Affairs
  - Admin & Finance
  - Chancellor’s Division
  - Health Sciences
  - REDE
  - Student Affairs
  - University Advancement

- Annual Reports due August 1st
- Institutional Metrics
  - Define
  - Evaluate
- Executive Council to review
Survey Update
Survey Response Rates

- **SSOI**
  - Open Nov 20 to Dec 3
  - Response Rate: **50%**
  - Reports distributed after commencement
  - Mandatory statement
  - Canvas integration
  - No Blue Text Analytics

- **Graduating Senior Survey**
  - Opened Oct 30
  - Response Rate: 29%

- **Graduate Student Exit Survey**
  - Opened Oct 30
  - Response Rate: 36%
Pirates’ First Destination Study

Data Collection – Fall 2019

- Graduating Senior Survey
- Graduate Student Exit Survey
- First Destination Survey
  - ECU Human Resources
  - College of Nursing, Brody, Dental Medicine
  - College of Education DPI Query
  - National Student Clearinghouse

http://go.ecu.edu/fds
Pirates’ First Destination Study

PIRATES’ FIRST DESTINATION DASHBOARD
First Destination Study

Future Steps

- First Destination Survey
  - Survey with generic link
  - Log in with Pirate ID and password
- Communication & Marketing Plan
  - Systematic way to collect alternate email
Professional Development Sessions

SPRING 2020

➢ Facilitating Assessment Discussions: Educational Programs – Jan 24, Feb 6

➢ Using the ARC Review Rubric to Improve Annual Assessment Reports: Educational Programs – Mar 4, Apr 8

Visit www.ecu.edu/ipar to access workshop resources and www.ecu.edu/ofe to register for upcoming sessions.
Specialized Accreditation Schedule

Specialized Accreditation & IPAR Resources
TBD Fall 2020
1008 Joyner Library

This session will provide updates on ECU’s: specialized accreditation schedule, internal review process (official description and SACSCOC accreditation statement), Analytics Portal data resource for self-study preparation and data needs, and systematic collection of accreditation documents. The session will also provide tips on planning and logistics for on-site visits. The session will include an introduction to IPAR’s Specialized Accreditation Dashboard.

▶ 2019-2021
  ▶ Medicine (LCME)
  ▶ Health Services & Information Management (CAHIM)
  ▶ Nutrition Sciences (ACEND)
  ▶ Public Health (CEPH)
  ▶ Addictions & Rehab (CACREP)
  ▶ Theatre Arts (NAST)
  ▶ College of Business (AACSB)
  ▶ Psychology (APA)
  ▶ DNP (CCNE)
Program Reviews 2019-2020

Fall 2019
- Department of Geological Sciences
  - October 27 - 29
- Department of Geography, Planning, & Environment
  - September 29 – October 1
- NC Agromedicine Institute
  - December 2-4

Spring 2020
- Department of Mathematics, Science, & Instructional Technology
  - March 30 – April 1
- Department of Philosophy & Religious Studies
  - March 16-18
- Center for Natural Hazards Research
  - February 17-19
EIA Application Components Overview

- A letter from Senior Leadership (Chancellor)
- A completed institutional contacts form
- An overview of individuals and groups engaged in assessment activities across the institution
- Application narrative (between 2,000 and 3,000 words)
  1. Introduction
  2. Student Learning Outcomes Statements
  3. Institution-level Assessment Plan
  4. Institution-level Assessment Resources
  5. Current Institution-level Assessment Activities
  6. Evidence of Institution-level Student Learning
  7. Use of Institution-level Student Learning
  8. Reflection and Growth/Improvement Plan

In-Progress
Application Drafting by IA
IPAR Website Update
Process: Spring 2020

January
- Complete Drafting & IPAR Review
- Website Updates/Links
- Senior Leadership Letter

February
- Share with IA Designation
- Mentor / Revise based on any Feedback
- IAAC Working Group Internal Review

March
- IA - Revise / Edit Application Based on IAAC Working Group Feedback

April
- Submit ECU’s EIA Designation Application

May
- Now, we wait. 😊
# IAAC - EIA Working Group

<table>
<thead>
<tr>
<th>EIA Designation Application Component</th>
<th>IAAC Working Group Reviewer</th>
</tr>
</thead>
<tbody>
<tr>
<td>A letter from Senior Leadership (Chancellor)</td>
<td></td>
</tr>
<tr>
<td>A completed institutional contacts form</td>
<td></td>
</tr>
<tr>
<td>An overview of individuals and groups engaged in assessment activities across the institution</td>
<td>Holly Fales</td>
</tr>
<tr>
<td>Introduction (Note: The overview of individuals and groups engaged in assessment activities across the institution can serve as the Introduction.)</td>
<td></td>
</tr>
<tr>
<td>Student Learning Outcomes Statements</td>
<td></td>
</tr>
<tr>
<td>Institution-level Assessment Plan</td>
<td>Leslie Pagliari</td>
</tr>
<tr>
<td>Institution Level Assessment Resources</td>
<td>Robbie Quinn</td>
</tr>
<tr>
<td>Current Institution-level Assessment Activities</td>
<td>Donna Roberson</td>
</tr>
<tr>
<td>Evidence of Institution-level Student Learning</td>
<td>Purificacion Martinez</td>
</tr>
<tr>
<td>Use of Institution-level Student Learning</td>
<td></td>
</tr>
<tr>
<td>Reflection and Growth/Improvement Plan</td>
<td>Susannah Berry</td>
</tr>
</tbody>
</table>
2019-2020 Quarterly Meetings

- September 11
- December 11
- March 18
- June 10