Quarterly IAAC Meeting Minutes
December 11, 2019

IAAC attendees:
George Bailey, Susannah Berry, Anthony Britt, Leigh Cellucci, Kyle Chapman, Scott Dellana, Kristen Dreyfus, Rhonda Jordan, Ram Khatiwada, Edu Leorri Soriano, Yihui Li, Jeanette Morris, Susan Morrissey, Jo Anne Murray, Leslie Pagliari, Robbie Quinn, Jeremy Tuchmayer, Mike Van Scott

Assessment Reporting Process
Updates based on review feedback to 2018-19 assessment reports are due in Nuventive Improve by December 15, 2019.

5-year Cycle
In the fall IA sent an Excel workbook to department chairs and UACs that contained 5-year reporting cycles and actions planned for each program. IA continues to work with programs to update their 5-year assessment cycle information.

Institutional Assessment Review Committee Overview
An Institutional Assessment Review Committee (I-ARC) was formed to review a sample of the 2018-19 assessment reports. There were 29 reviewers on the I-ARC that reviewed 72 educational program reports. IA conducted two training sessions for the I-ARC which included a large group exercise, a small group exercise, lunch and then time to complete the reviews with IA staff present. COB and SA reviewed their own reports at the college/division level.

Results of the review showed that:
• 18 units had less than 10% no responses on their reports.
• 35 units had 10-39% no responses.
• 36 units had 40% or more no responses. IA has been targeting this group for follow up consultations.

To date, 21 consultations had either occurred or been scheduled (with programs from all three groups). Consultations will continue into January.

Some of the feedback from the committee on the I-ARC process were:
• Keep the time to complete the reviews during the training. This gave the reviewers more confidence to complete the reviews since they could discuss questions with other reviewers and IA.
• Keep reviews outside of college.
• By far the most successful process over the past 5 years for reviewing reports. More meaningful and efficient.
• Saved time in terms of not having to send reminder emails to reviewers.
• Allowed for a better connection with IA representative (for reviewers as well as during consultations.)
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Institutional Effectiveness
Meetings have been held or scheduled with all administrative areas to discuss unit level strategic planning modifications and reporting. These units will report on their strategic plans by August 1, 2020 as part of the institutional effectiveness process defined at ECU. Institutional metrics are being developed and will be reviewed by the Chancellor’s Cabinet.

Survey Update
The First Destination Survey was redesigned which requires the authentication using the Pirate ID and the date of birth of the graduates. The survey can be accessed via a generic link which enabled us to distribute the survey in multiple platforms using different communication media. Survey was used successfully to collect information from the graduates who were graduated in academic year 2018-2019. Emphasized for the effective cooperation and the coordination among IPAR, Student Affairs, Career Services and different colleges/departments in the data collection process to make it more successful in coming years.

The fall 2019 SSOI was open Nov 20 to Dec 3 and received a 50% response rate, the highest in over 8 years. Reports will be distributed after commencement. Faculty Senate approved a mandatory statement about the SSOI to be read by instructors in face-to-face classes this semester. We also successfully pilot-tested integration between Blue and Canvas this semester, enabling students enrolled in Canvas pilot courses to complete the SSOI completely within Canvas. We are working on adding functionality for instructors to view response rates and reports within Canvas. Faculty Senate recently voted against adopting Blue Text Analytics for SSOI comments.

The Graduating Senior Survey opened on Oct 30 and currently has a 29% response rate. The Graduate Student Exit Survey also opened on Oct 30 and currently has a 36% response rate.

Professional Development Sessions
Four OFE Spring 2020 OFE sessions are scheduled for two assessment topics targeting educational programs: Facilitating Assessment Discussions and Using the ARC Review Rubric to Improve Annual Assessment Reports. Each session will be held on both campuses.

Specialized Accreditation
An OFE session on Specialized Accreditation & IPAR Resources will be scheduled for Fall 2020. College/programs with 2019-2021 specialized accreditation deadlines are listed below.

- Medicine (LCME)
- Health Services & Information Management (CAHIM)
- Nutrition Sciences (ACEND)
- Public Health (CEPH)
- Addictions & Rehab (CACREP)
- Theatre Arts (NAST)
- College of Business (AACSB)
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• Psychology (APA)  
• DNP (CCNE)  

Academic Program Reviews  
The 2020 schedule for Academic Program Reviews and Centers & Institutes Reviews was shared.

Spring 2020  
Department of Mathematics Education, Science Education, and Instructional Technology  
Department of Philosophy & Religious Studies  
Center for Natural Hazards Research  

Excellence in Assessment (EIA) Designation Application  
IA will continue drafting/revising application components through January. IPAR website updates are also underway, which will provide necessary links for inclusion in the application. The IAAC – EIA Working Group will be asked to review the application’s components during the Spring 2020 semester. IA’s internal deadline to submit the application to the National Institute for Learning Outcomes Assessment (NILOA) is April 2020.

Next Meeting is March 18, 2020.