IAAC Meeting

SEPTEMBER 2021
Agenda

- Welcome & Introductions
- Strategic Planning Committee
- SACSCOC Update
- Assessment Reporting Update
- General Education Assessment Update
- Program Reviews 2021-22
Strategic Planning Committee
Strategic Planning Committee

- Paul Schwager, Chair
- TJ Mohammed, Academic Affairs
- Chris Locklear, Chancellor’s Division
- Michael Van Scott, REDE
- Stephanie Coleman, Admin & Finance
- Michelle Brooks, Health Sciences
- Beth Ketterman, Health Sciences
- Kathy Hill, Student Affairs
- Chris Dyba, Advancement
- Carolyn Bevillard, Athletics
- Puri Martinez, Faculty Senate
- Allen Guidry, Academic Affairs
- Michelle Bone, Staff Senate
- Chandler Ward, SGA
Strategic Planning Committee Timeline

August
Review reports and provide feedback to Academic Units

Sept
Review reports and provide feedback to Administrative Units

October
Feedback consultations with follow-up meetings as needed

Jan/Feb
Annually evaluate ECU's progress on institutional and UNC System metrics, and provide recommendations to the Chancellor
# ECU Unit Annual Report/Strategic Plan Update

**Academic Units 2020-2021**

<table>
<thead>
<tr>
<th>Total Number of Objectives:</th>
<th>Planning</th>
<th>Implementing</th>
<th>Completed for AY</th>
<th>Completed</th>
<th>Deferred</th>
</tr>
</thead>
</table>

## Unit Strategic Plan Update

<table>
<thead>
<tr>
<th>Objective 1</th>
<th>Metrics: Metrics are measurable, meaningful, and are clearly aligned to the Unit Objective. In instances when the unit decides to modify or replace metrics, the unit offers an explanation and/or identifies the new metrics.</th>
<th>Actions Taken: Actions taken are present, related to the objective, and described completely. A detailed description, including a summary of the progress made toward meeting the objective is provided by the unit.</th>
<th>Metric Results: Metric results are presented clearly and in alignment to the stated metric(s). Strong data informed evidence of achievement is provided.</th>
<th>Actions Planned: Actions planned are present, related to the objective, and described completely. The action plan reflects efforts that will move the unit towards achieving the objective.</th>
<th>Choose an item.</th>
<th>Choose an item.</th>
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<tbody>
<tr>
<td>Objective 2</td>
<td>Choose an item.</td>
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<td>Objective 3</td>
<td>Choose an item.</td>
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<td>Objective 4</td>
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<td>Choose an item.</td>
</tr>
<tr>
<td>Criteria</td>
<td>Rating: Developing, Sufficient, or Exemplary</td>
<td>Comments</td>
<td></td>
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</table>
| 2020-21 Resource Alignment and Planning:  
A complete description of how resources were allocated is included and clearly documents resources were allocated in an appropriate and thoughtful manner. | Choose an item. |          |
| 2021-22 Resource Alignment and Planning:  
A complete description of how resources will be allocated is included and clearly documents resources will be allocated in an appropriate and thoughtful manner.  
The planned allocation of resources demonstrates how the unit will move towards achieving the objective. | Choose an item. |          |

Please provide suggestions for revisions to the current strategic plan report:
Click here to enter text.

Please provide feedback below on significant progress made by the unit during the 2020-21 academic year:
Click here to enter text.

Please provide feedback on the opportunities, uncertainties, or challenges identified in the report and, if applicable, offer suggestions or identify collaborative resources:
Click here to enter text.
After taking into account the opportunities, uncertainties, or challenges identified in the report, identify on a scale of 1 to 3 the extent to which the unit has made progress toward achieving its strategic plan.

Choose an item.
Strategic Planning – Institutional Metrics

**Student Success**
- Degrees awarded to rural students
- 5-year graduation rate
- Low-income completions

**Regional Transformation**
- Research expenditures
- Grant proposals

**Serve the Public**
- Volunteer service
SACSCOC
Reaffirmation
2023
## Reaffirmation Timeline and Important Dates

<table>
<thead>
<tr>
<th>Activities</th>
<th>Development Timeline</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECU developing a compliance certification and collecting evidence</td>
<td>Summer 2020 – Aug. 2022</td>
<td>Sept. 7, 2022</td>
</tr>
<tr>
<td>ECU developing a new QEP</td>
<td>Fall 2020 – Jan. 2022</td>
<td>Early Feb. 2023</td>
</tr>
<tr>
<td>SACSCOC off-site review</td>
<td></td>
<td>Nov. 1-4, 2022</td>
</tr>
<tr>
<td>ECU developing a focused report to provide additional compliance information identified in off-site review</td>
<td>Nov. 2022 – Jan. 2023</td>
<td>Early Feb. 2023</td>
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<td>SACSCOC on-site review</td>
<td></td>
<td>March 27-30, 2023</td>
</tr>
<tr>
<td>ECU developing a response report to on-site findings, if requested</td>
<td>Apr. – Aug. 2023</td>
<td>Early Sept. 2023</td>
</tr>
<tr>
<td>Reaffirmation decision made by SACSCOC Board</td>
<td></td>
<td>Dec. 2023</td>
</tr>
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</table>
Compliance Certification: Workgroup Timeline

- **Fall 2020:** Committee research, policy review, and compliance audit
- **Spring 2021:** Trial data pull, collection and review of initial evidence, policy updating if needed
- **May – Oct. 2021:** First draft of compliance narratives due
- **May – Dec. 2021:** Rolling review of drafts (internal and external)
- **Jan. – Jun. 2022:** Final data pull, final narratives due, and external review
Call for QEP Concept Papers: Fall 2020 (due Jan. 2021)

Initial Review and Selection: Jan. – Mar. 2021 (to select 2-3 concept papers for development)

QEP Proposal Development: Mar. – Aug. 2021

Campus-wide Review and Selection: Fall 2021 (to select one proposal by Dec. 2021)

Here’s what we need help with...

- Institutional Planning and Assessment SACSCOC Standards
  - Review and if necessary, revise college descriptions
  - Write examples for 8.2.a – assessment of student learning
  - Assist all units in the random sample to report by **May 15, 2022**
  - Provide most recent licensure pass rates
SACS 8.2a Educational Programs – Random Sample

- BSOM
  - Ethnic and Rural Health Disparities G Cert
  - Medicine MD
  - Public Health MPH/ Public Health Foundations and Practice G Cert

- CON
  - Nursing BSN
  - Nursing MSN/PM Certs
  - Nursing Practice DNP

- CAHS
  - Health Services Management BS
  - Health Information Management G Cert
  - Physician Assistant MS
  - Rehabilitation and Counseling MS/RC, MTC, VE G Certs
  - Audiology AuD

- SODM
  - Dental Medicine DMD
SACS 8.2a Educational Programs – Random Sample

- CET
  - Engineering BS
  - Industrial Technology BS
  - Network Technology MS/CNP, CSP, WD G Certs
  - Software Engineering MS
- COB
  - Accounting BSBA
  - Business Administration MBA
  - Entrepreneurship UG Cert
  - Hospitality Management G Cert
  - Management BSBA
  - Marketing G Cert
- CFAC
  - Art MFA
  - Communication BS
  - Music Education BM
- CHHP
  - Fashion Merchandising and Consumer Studies BS
  - Human Development and Family Science MS
  - Medical Family Therapy PhD
  - Physical Education BS
  - Physical Education Clinical Supervision G Cert
  - Public Health BS
  - Social Work MSW
SACS 8.2a Educational Programs – Random Sample

- COE
  - Dual Language Immersion Administration G Cert
  - Educational Leadership EdD
  - Elementary Education K-6 BS
  - Elementary Education MAEd
  - History, Secondary Education BS
  - Library Science MLS
  - School Administration MSA
  - Teaching Children in Poverty G Cert

- HCAS
  - Business and Technical Communication UG Cert
  - Chemistry BA-BS
  - English BA
  - Geographic Information Science and Technology G Cert
  - Geography MS
  - Geology BS
  - Hispanic Studies MA
  - Interdisciplinary Program in Biology, Biomedicine and Chemistry PhD
  - Public Administration MPA
  - Quantitative Methods for the Social and Behavioral Sciences G Cert
  - Sociology MA
  - University Studies BS
SACS 8.2c Academic and Student Services – Random Sample

- AA-Academic Outreach, Continuing and Distance Education
- AA - The Graduate School
- CON-Concepts Integration Labs and Learning Resource Center
- HCAS-University Writing Program
- SODM-Offices of Student Affairs and Educational Support and Faculty Development
- SA-Campus Recreation and Wellness
- SA-Counseling and Student Development
- SA-Greek Life
- SA-Student Activities and Organizations
- SA-Student Rights and Responsibilities
- SA-Technology Services
Assessment Reporting Process Update
I-ARC Process
Fall 2021

- Number of reports to be reviewed
  - 80 educational programs
  - 24 support units
- Number of reviewers
  - 32 for educational programs
  - 14 for support units
- Dates of training
  - Educational Programs
    - Tuesday, Sept 21 from 9:30-11:30am
    - Friday, Sept 24 from 1-3pm
  - Support Units
    - Wednesday, Sept 22 from 9-11am
    - Monday, Sept 27 from 2-4pm
General Education Assessment Update
## Assessment Schedule

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<tr>
<th>Fall 2020 – Spring 2021</th>
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<th>Fall 2022 – Spring 2023</th>
<th>Fall 2023 – Spring 2024</th>
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<td>Data Collection</td>
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A 4-Year Cycle

Assessment Cycle

Year 1
Fall: Submission of Syllabi and Student Artifacts
Spring: Optional Data Collection

Year 2
Summer/Fall: Data Analysis and Dissemination of Results
Spring: Submission of Departmental Action Plan

Year 3
Implementation of Action Plan

Year 4
Submission of Departmental Progress Report; Orientation for the Next Assessment Cycle
GE Competency Areas Update

**Humanities**
- Action Plan due: November 2021
- Action Plan Implementation: Spring 2022 & Fall 2022

**Natural Sciences & Health**
- First Cycle: Progress Report
- Health Progress Report: done
- Natural Sciences Progress Report due: September 2021
- Second Cycle: Data Collection
- Fall 2021 & Spring 2022

**Fine Arts & Social Science**
- Action Plan Implementation: Spring 2021 & Fall 2021

**Math & Written Communication**
- Math Data collection: done (AY 2020-21)
- Written Communication Data Collection: done (Spring & Summer 2021)
- Results sharing: Fall 2021
Academic and Centers & Institutes Program Reviews
Program Reviews
2021-2022

Department of Sociology: October 18-20
Department of Criminal Justice: Nov 1-3
School of Hospitality Management: Nov 15-17
Center for Telepsychiatry and e-Behavioral Health: Nov 9-10

Fall 2021

Spring 2022

Department of History: Date TBD
Department of Political Science: Date TBD
Coastal Studies Institute: Feb 15-16
Welcome to the online home of Institutional Planning, Assessment and Research (IPAR)

IPAR collects, analyzes, warehouses, and disseminates data about East Carolina University. IPAR facilitates and enhances university-wide strategic and operational planning, assessment, evaluation and research activities to ensure compliance with accreditation standards and support high quality institutional decision-making, effectiveness and continuous improvement.