IAAC Meeting

SEPTEMBER 13, 2023

Agenda

- Welcome

- Survey Update & BI App

- Course Evaluation Statement & Response Rates in Blue

- Assessment Reporting Update

  - I-ARC

  - Nuventive Improve Upgrade

- General Education Assessment

  - Competency Area Update

- Academic Program Reviews 2023-2024
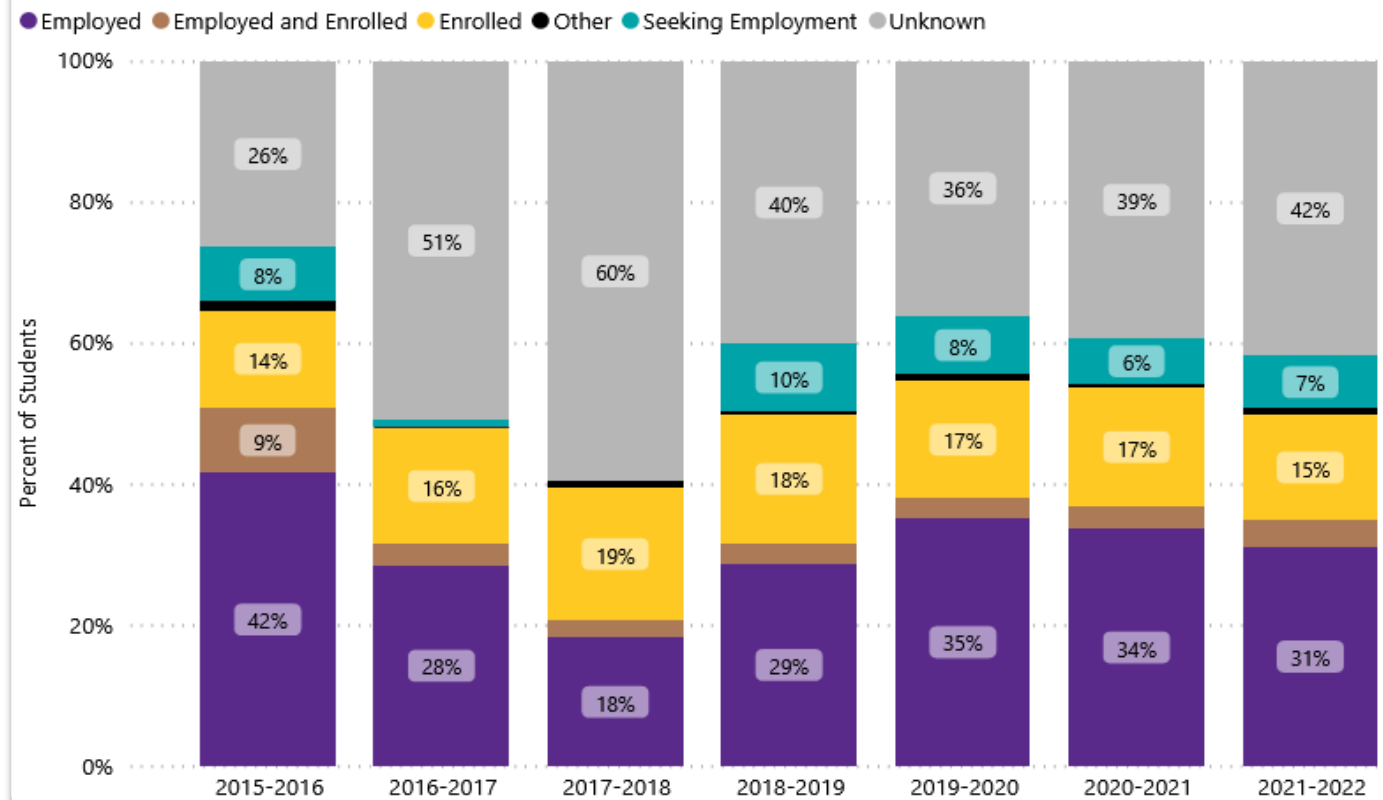
- Strategic Planning Refresh

Survey Update

First Destination Study (FDS)

- ▶ FDS
  - ▶ Track Graduates' Post-graduation Information
  - ▶ Graduates' Status, Employers, Employment Location, Post-graduation Enrollment Information
  - ▶ 12 Data Sources
  - ▶ Data Refreshes in August (Fall, Spring & Summer)

First Destination Study - Power BI

Post-Graduation Status of Degree Recipients by Academic Year

● Employed ● Employed and Enrolled ● Enrolled ● Other ● Seeking Employment ● Unknown

	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Unknown	26%	51%	60%	40%	36%	39%	42%
Seeking Employment	8%			10%	8%	6%	7%
Enrolled	14%	16%	19%	18%	17%	17%	15%
Employed and Enrolled	9%						
Employed	42%	28%	18%	29%	35%	34%	31%

Student Surveys

- Graduating Senior Survey (GSS) & Graduate Student Exit Survey (GSES)
  - Summer graduates surveyed July 18 – Aug 17
  - Response rates
    - GSS: 18%
    - GSES: 32%
  - 2022-2023 results visualized in IPAR Business Intelligence App
  - College, department, and program level reports available upon request
  - Fall 2023 graduates will be surveyed starting in November

Student Surveys

- Survey of Student Opinion of Instruction (SSOI)
  - First Summer Session: June 13 – 19
  - 11-week & Second Summer Sessions: July 21 – 27
  - Reports released two weeks after survey end date
  - Response rate dashboard in Blue

  - Fall 2023: Nov 21 – Dec 4
  - Early ending and alternate block courses surveyed during last seven days
  - Mandatory Statement about Survey of Student Opinion of Instruction

Faculty Surveys

- Department Chair Survey
  - April 17 – 30
  - Eligible faculty evaluate Chairs and School Directors
  - Received link via email from Blue
  - Reports released on May 10
  - Response rate: 49%
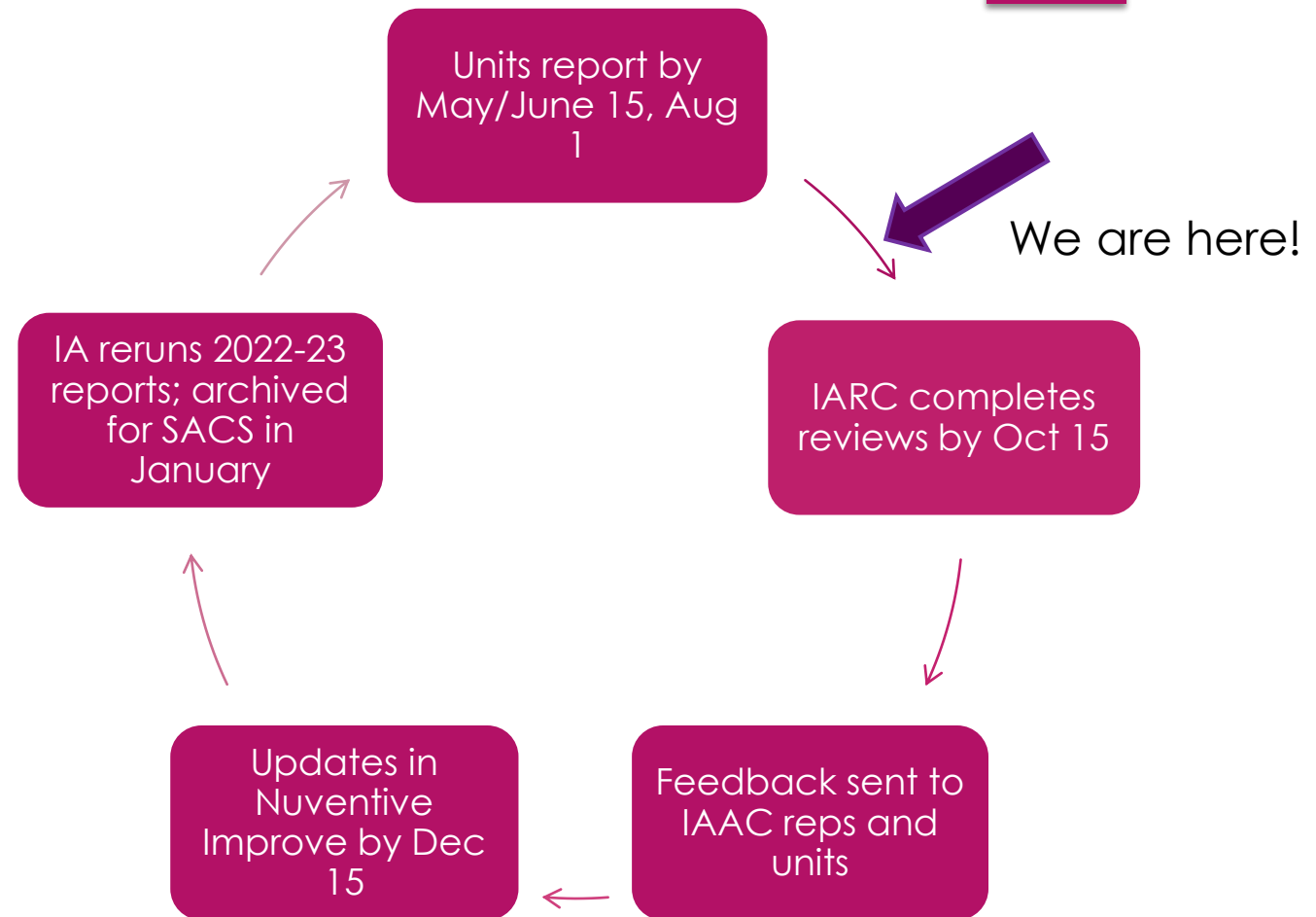
- Administrator Survey
  - April 17 – 30
  - Eligible faculty evaluate Deans, Provost, and Chancellor
  - Received link via email from Qualtrics
  - Reports released on May 11
  - Response rate: 23%

Assessment Reporting Update

Steps in the Assessment Reporting Process

Units report by May/June 15, Aug 1

We are here!

IARC completes reviews by Oct 15

Feedback sent to IAAC reps and units

Updates in Nuventive Improve by Dec 15

IA reruns 2022-23 reports; archived for SACS in January

Institutional Assessment Review Committee

Institutional Assessment Review Committee (IARC)

- 35 reviewers for 68 educational programs (9 new reviewers)
- 13 reviewers for 26 support units (1 new reviewer)
- Reviews will be completed by Oct 16.
- Feedback sent to units on Oct 17.
  - IAAC rep also receives a copy of the feedback.

- Training sessions scheduled:
  - Educational Programs:
    - Sept 19 from 9:30-11:30am
    - Sept 22 from 1-3pm
  - Support Units:
    - Sept 18 from 10am-noon
    - Sept 20 from 1-3pm

Nuventive Improve Upgrade

Nuventive Improve Resources

ipar.ecu.edu/assessment/asmnt-outcomes/asmnt-outcomes-resources/

ECU

IPAR

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Nuventive Improve Resources

- Instructions for Entering and Revising Assessment Reports: Video PDF

General Education Assessment

Improvements to the GE Assessment Process

- **Increase Communications**
  - Regular updates at the beginning of each semester
  - Transition meetings for new person
- **Streamlined Collaboration**
  - Utilization of Microsoft Teams for file sharing and collaboration.
  - Private team channels for each competency area.
  - Individual folders for each department within each channel.
- **Efficient Syllabi Review**
  - Team channels established for each competency area.
  - Syllabi organization by reviewers.
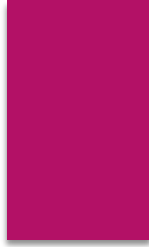 - Review link and instructional video link in one place.

Improvements to the Assessment Process

- **Increase collaboration with the General Education and Instruction Effectiveness Committee (GEIEC).**
  - Facilitate syllabi review process
    - creating stratified random samples,
    - setting up the review process in Qualtrics, and
    - summarizing the review data
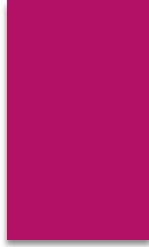 - GEIEC representatives

GEIEC Representatives

- Fine Arts – Mary Tucker-McLaughlin (Communication, CFAC)
- Social Sciences – Mary Tucker-McLaughlin (Communication, CFAC)
- Health Promotion and Health-Related Physical Activity
  - Health Education and Promotion – Karen Vail-Smith (Health Education and Promotion, CHHP)
  - Health-Related Activity – Rhonda Kenny (Kinesiology, CHHP)
- Mathematics – Carrie Forbes (ECU Libraries)
- Natural Sciences – Guyla Evans (Clinical Laboratory Science, CAHS)
- Humanities – John Collins (Philosophy, HCAS)
- Written Communication – (to be determined)

First Assessment Cycle: 2016-17 - 2019-20
Second Assessment Cycle: 2020-21 - 2023-24

Fall 2020 – Spring 2021	Fall 2021 – Spring 2022	Fall 2022 – Spring 2023	Fall 2023 – Spring 2024
Data Collection Mathematics Written Communication	**Data Collection** Natural Sciences Health Promotion/Physical Activity	**Data Collection** Social Sciences Fine Arts	**Data Collection** Humanities
Review & Action Plan Humanities	**Review & Action Plan** Mathematics Written Communication	**Review & Action Plan** Natural Sciences Health Promotion/Physical Activity	**Review & Action Plan** Social Sciences Fine Arts
Implementation of Action Plan Social Sciences Fine Arts	**Implementation of Action Plan** Humanities	**Implementation of Action Plan** Mathematics Written Communication	**Implementation of Action Plan** Natural Sciences Health Promotion/Physical Activity
Departmental Progress Reporting Natural Sciences Health Promotion/Physical Activity	**Departmental Progress Reporting** Social Sciences Fine Arts	**Departmental Progress Reporting** Humanities	**Departmental Progress Reporting** Mathematics Written Communication

First Assessment Cycle: 2016-17   -   2019-20
Second Assessment Cycle: 2020-21   -   2023-24

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Departmental Progress Reporting Natural Sciences Health Promotion/Physical Activity	**Departmental Progress Reporting** Social Sciences Fine Arts	**Departmental Progress Reporting** Humanities	**Departmental Progress Reporting** Mathematics Written Communication

Academic Program Reviews

Program Reviews
2023-2024

Department of Coastal Sciences – ICS (PhD): October 16-18, 2023

School of Theatre & Dance: October 31 – November 1, 2023

College of Nursing – Nursing (PhD): November 6-8, 2023

Fall 2023

Spring 2024

Department of Communication Sciences & Disorders & CAHS – Rehabilitation Sciences (PhD): February 19-21, 2024

Department of English: April 16-18, 2024

Department of Addictions & Rehabilitation Studies: Dates Pending

Strategic Planning Refresh

Recall Our University Priorities

Mission and Motto

Servire: To Serve

Student Success (M1)
We offer transformative experiences for all students during their time at ECU and beyond.

Public Service (M2)
We focus our efforts with the community in mind and to achieve goals that enable us to be more engaged citizens.

Regional Transformation (M3)
We evaluate our success by the development of our region, informed by local and global perspectives.

Vision Statement

Future Focused. Innovation Driven

Social and Economic Mobility (V1)
We will be an engine of access and advancement for all learners through innovative teaching, research and creative activities.
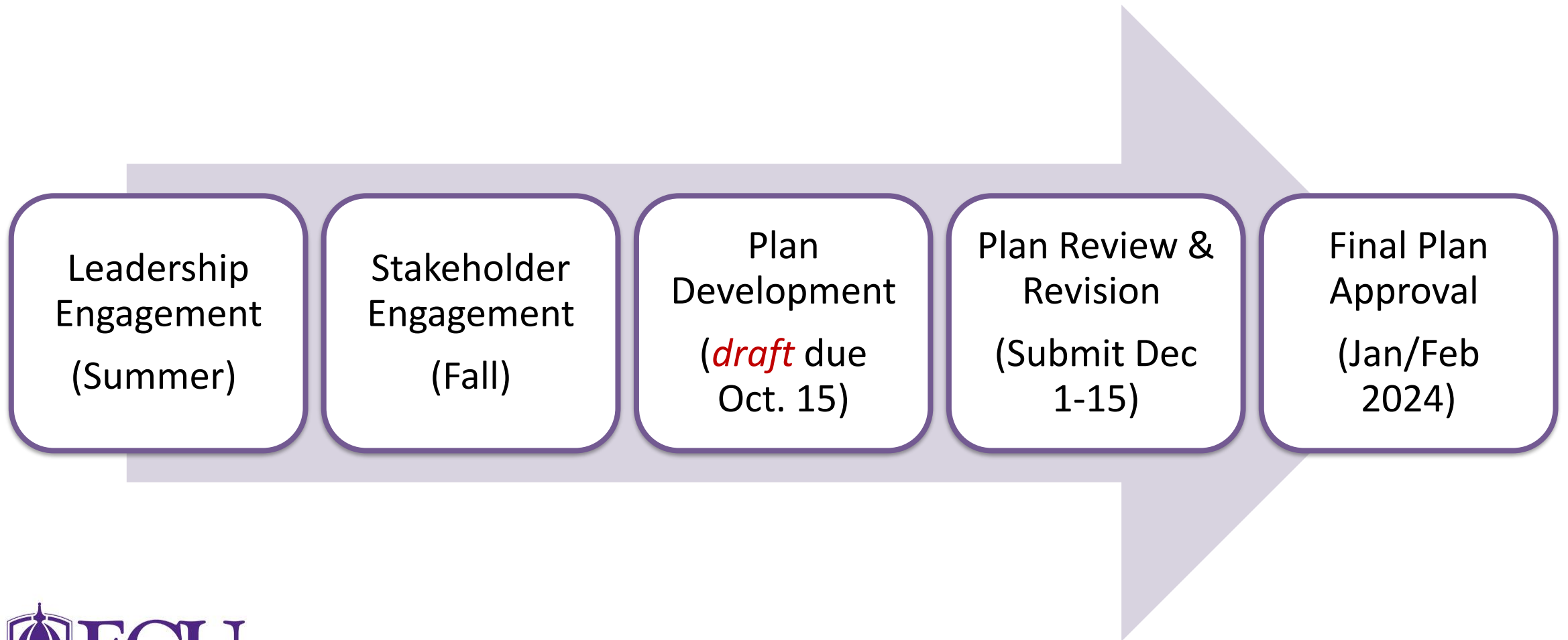
Workforce Success (V2)
We cultivate a culture of care, belonging and opportunity for our faculty, staff and learners and all stakeholders.

Rural Health and Well-Being (V3)
We will improve health access, sustainability and outcomes for rural communities.

Unit Planning Timeline

Leadership Engagement (Summer)

Stakeholder Engagement (Fall)

Plan Development (*draft* due Oct. 15)

Plan Review & Revision (Submit Dec 1-15)

Final Plan Approval (Jan/Feb 2024)

Unit Alignment Plan Template

- For each selected University Objective, the unit will include:
  - **Unit Future-Focused Strategies**: actions or initiatives employed by the unit to contribute to the university's objectives

  - **Unit Metric(s)**: aligns with Unit Strategies and measures the progress toward meeting Unit Targets
    - 2022-23 Baseline Data (if available)
    - **Unit Target(s) for 2028**: a carefully projected goal to be achieved if strategies are carried through successfully

A separate Word document with dropdown menus is available to all units.

Welcome to the online home of Institutional Planning, Assessment and Research (IPAR)

IPAR collects, analyzes, warehouses, and disseminates data about East Carolina University. IPAR facilitates and enhances university-wide strategic and operational planning, assessment, evaluation and research activities to ensure compliance with accreditation standards and support high quality institutional decision-making, effectiveness and continuous improvement.

Mission

Institutional Research

Institutional Assessment

Space Planning

Academic Planning

Strategic Planning