Welcome
Survey Update & BI App
Course Evaluation Statement & Response Rates in Blue
Assessment Reporting Update
  - I-ARC
  - Nuventive Improve Upgrade

General Education Assessment
  - Competency Area Update
Academic Program Reviews 2023-2024
Strategic Planning Refresh
Survey Update
First Destination Study (FDS)

- FDS
  - Track Graduates' Post-graduation Information
  - Graduates' Status, Employers, Employment Location, Post-graduation Enrollment Information
- 12 Data Sources
- Data Refreshes in August (Fall, Spring & Summer)

First Destination Study - Power BI
Graduating Senior Survey (GSS) & Graduate Student Exit Survey (GSES)

- Summer graduates surveyed July 18 – Aug 17
- Response rates
  - GSS: 18%
  - GSES: 32%
- 2022-2023 results visualized in IPAR Business Intelligence App
- College, department, and program level reports available upon request
- Fall 2023 graduates will be surveyed starting in November
Student Surveys

- Survey of Student Opinion of Instruction (SSOI)
  - First Summer Session: June 13 – 19
  - 11-week & Second Summer Sessions: July 21 – 27
  - Reports released two weeks after survey end date
  - Response rate dashboard in Blue

- Fall 2023: Nov 21 – Dec 4
- Early ending and alternate block courses surveyed during last seven days
- Mandatory Statement about Survey of Student Opinion of Instruction
Faculty Surveys

- **Department Chair Survey**
  - April 17 – 30
  - Eligible faculty evaluate Chairs and School Directors
  - Received link via email from Blue
  - Reports released on May 10
  - Response rate: 49%

- **Administrator Survey**
  - April 17 – 30
  - Eligible faculty evaluate Deans, Provost, and Chancellor
  - Received link via email from Qualtrics
  - Reports released on May 11
  - Response rate: 23%
Assessment Reporting Update
Steps in the Assessment Reporting Process

- Units report by May/June 15, Aug 1
- IARC completes reviews by Oct 15
- IA reruns 2022-23 reports; archived for SACS in January
- Updates in Nuventive Improve by Dec 15
- Feedback sent to IAAC reps and units

We are here!
Institutional Assessment Review Committee
Institutional Assessment Review Committee (IARC)

- 35 reviewers for 68 educational programs (9 new reviewers)
- 13 reviewers for 26 support units (1 new reviewer)
- Reviews will be completed by Oct 16.
- Feedback sent to units on Oct 17.
  - IAAC rep also receives a copy of the feedback.

- Training sessions scheduled:
  - Educational Programs:
    - Sept 19 from 9:30-11:30am
    - Sept 22 from 1-3pm
  - Support Units:
    - Sept 18 from 10am-noon
    - Sept 20 from 1-3pm
Nuventive Improve Upgrade
Nuventive Improve Resources

Instructions for Entering and Revising Assessment Reports: Video  PDF
General Education Assessment
Improvements to the GE Assessment Process

• **Increase Communications**
  • Regular updates at the beginning of each semester
  • Transition meetings for new person

• **Streamlined Collaboration**
  • Utilization of Microsoft Teams for file sharing and collaboration.
  • Private team channels for each competency area.
  • Individual folders for each department within each channel.

• **Efficient Syllabi Review**
  • Team channels established for each competency area.
  • Syllabi organization by reviewers.
  • Review link and instructional video link in one place.
Improvements to the Assessment Process

• Increase collaboration with the General Education and Instruction Effectiveness Committee (GEIEC).
  • Facilitate syllabi review process
    • creating stratified random samples,
    • setting up the review process in Qualtrics, and
    • summarizing the review data
  • GEIEC representatives
GEIEC Representatives

- Fine Arts – Mary Tucker-McLaughlin (Communication, CFAC)
- Social Sciences – Mary Tucker-McLaughlin (Communication, CFAC)
- Health Promotion and Health-Related Physical Activity
  - Health Education and Promotion – Karen Vail-Smith (Health Education and Promotion, CHHP)
  - Health-Related Activity – Rhonda Kenny (Kinesiology, CHHP)
- Mathematics – Carrie Forbes (ECU Libraries)
- Natural Sciences – Guyla Evans (Clinical Laboratory Science, CAHS)
- Humanities – John Collins (Philosophy, HCAS)
- Written Communication – (to be determined)
First Assessment Cycle: 2016-17 - 2019-20
Second Assessment Cycle: 2020-21 - 2023-24
**First Assessment Cycle:** 2016-17 - 2019-20  
**Second Assessment Cycle:** 2020-21 - 2023-24

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First Assessment Cycle: 2016-17 - 2019-20  
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Academic Program Reviews
Program Reviews
2023-2024

Fall 2023

- Department of Coastal Sciences – ICS (PhD): October 16-18, 2023
- School of Theatre & Dance: October 31 – November 1, 2023
- College of Nursing – Nursing (PhD): November 6-8, 2023

Spring 2024

- Department of Communication Sciences & Disorders & CAHS – Rehabilitation Sciences (PhD): February 19-21, 2024
- Department of English: April 16-18, 2024
- Department of Addictions & Rehabilitation Studies: Dates Pending
Strategic Planning Refresh
Recall Our University Priorities

Mission and Motto
Servire: To Serve

Student Success (M1)
We offer transformative experiences for all students during their time at ECU and beyond.

Public Service (M2)
We focus our efforts with the community in mind and to achieve goals that enable us to be more engaged citizens.

Regional Transformation (M3)
We evaluate our success by the development of our region, informed by local and global perspectives.

Vision Statement
Future Focused. Innovation Driven

Social and Economic Mobility (V1)
We will be an engine of access and advancement for all learners through innovative teaching, research and creative activities.

Workforce Success (V2)
We cultivate a culture of care, belonging and opportunity for our faculty, staff and learners and all stakeholders.

Rural Health and Well-Being (V3)
We will improve health access, sustainability and outcomes for rural communities.

https://strategicplan.ecu.edu/
Unit Planning Timeline

- **Leadership Engagement** (Summer)
- **Stakeholder Engagement** (Fall)
- **Plan Development** (draft due Oct. 15)
- **Plan Review & Revision** (Submit Dec 1-15)
- **Final Plan Approval** (Jan/Feb 2024)
Unit Alignment Plan Template

- For each selected University Objective, the unit will include:
  - **Unit Future-Focused Strategies**: actions or initiatives employed by the unit to contribute to the university’s objectives
  - **Unit Metric(s)**: aligns with Unit Strategies and measures the progress toward meeting Unit Targets
    - 2022-23 Baseline Data (if available)
    - **Unit Target(s) for 2028**: a carefully projected goal to be achieved if strategies are carried through successfully
"Add your unit’s name" Alignment Plan

Mission Priority 1: Student Success - We offer transformative experiences for all students during their time at ECU and beyond.

Select a University Mission Priority Objective:
- M1: Student Success

Unit Strategies: Insert or delete rows as needed.

1. 
2. 
3. 

Unit Metrics and Targets: Insert or delete rows as needed.

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<th>Strategy #</th>
<th>Metric</th>
<th>2022-23 Baseline (if available)</th>
<th>Target by 2028</th>
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A separate Word document with dropdown menus is available to all units.
Welcome to the online home of Institutional Planning, Assessment and Research (IPAR)

IPAR collects, analyzes, warehouses, and disseminates data about East Carolina University. IPAR facilitates and enhances university-wide strategic and operational planning, assessment, evaluation and research activities to ensure compliance with accreditation standards and support high quality institutional decision-making, effectiveness and continuous improvement.