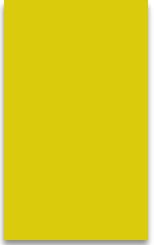




# IAAC Meeting

SEPTEMBER 11, 2024

- 
- Welcome
  - Strategic Planning Update
  - UNC System Assessment and Accreditation Council Meeting
    - Academic Program Planning
  - Academic Program Review and Centers and Institutes Comprehensive Review 2024-2025 Schedule
  - APR and Specialized Accredited Program Dashboard
  - Assessment Reporting Update
  - Institutional Assessment Review Committee
  - General Education Assessment Update



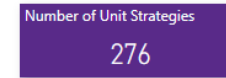
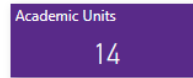
# Agenda

# Strategic Planning

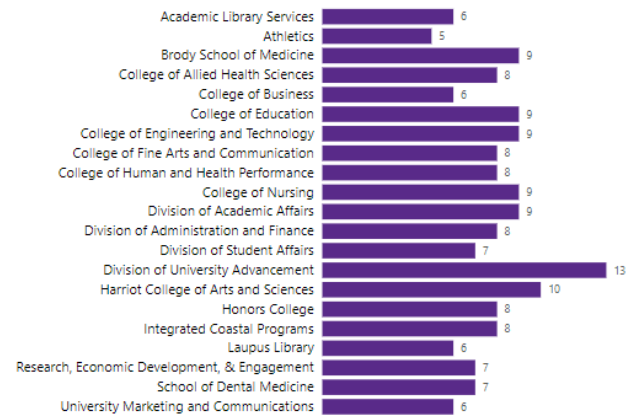
▶ Alignment Plan Dashboard

▶ Unit Plan Overviews

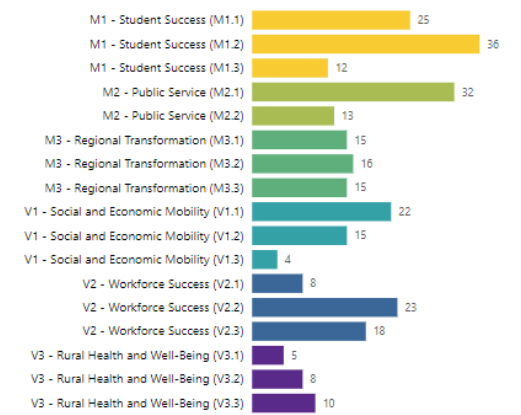
Dataset is refreshed overnight so report entries will not immediately be visible in the dashboard.



Number of University Objectives Supported by Each Unit  
-- Click on any Unit to filter the other visuals --



Number of Strategies Aligned to Each University Objective  
-- Click on any Objective to filter the other visuals --





# Strategic Plan in Nuventive Improve

Nuventive Solutions | Strategic Plan - ECU Priorities and Objectives Mapping Dashboards | Welcome, springerk@ecu.edu | Sign out

### Nuventive Improve Analytics

Unit Strategy Details | Data Last Updated: 9/9/2024 11:01:25 PM

Dataset is refreshed overnight so report entries will not immediately be visible in the dashboard.

Choose the type of units to display below: All

Choose one or more units to display their plans below: All

**Number of Units with Strategies Aligned to Each University Objective**  
-- Click on any Objective to filter the table on the right --

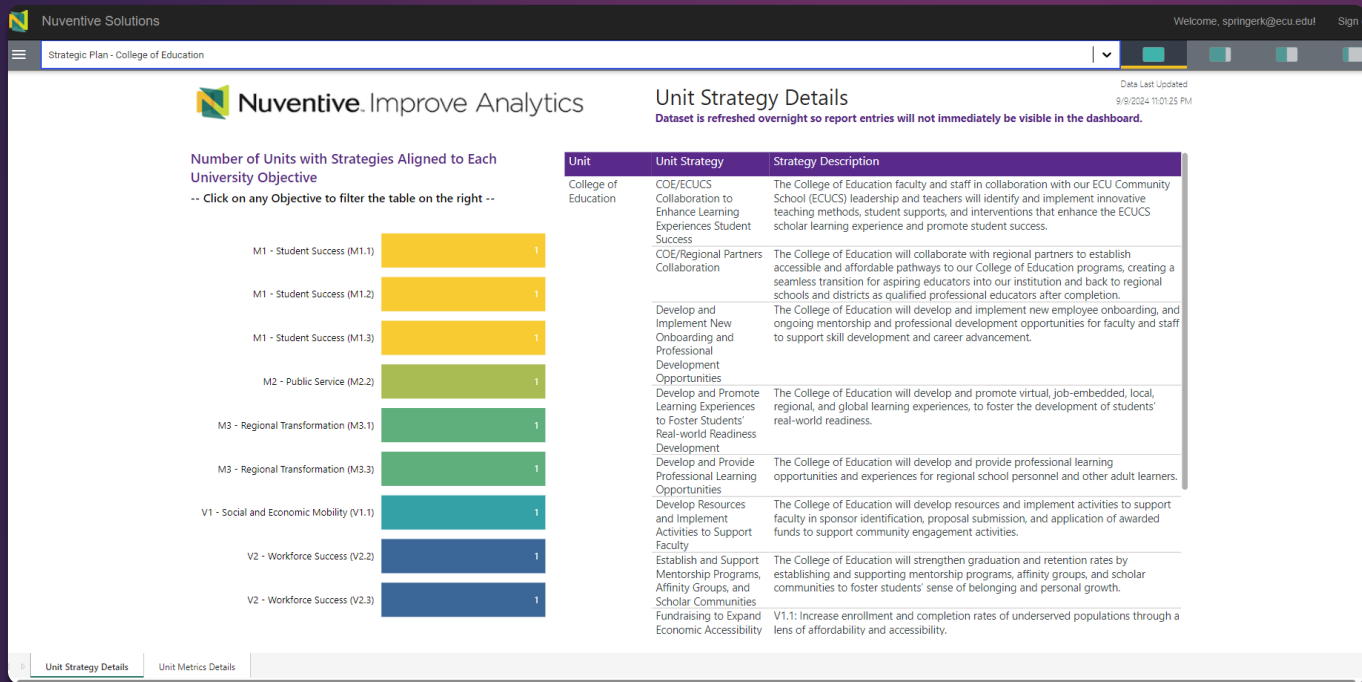
Objective	Count
M1 - Student Success (M1.1)	13
M1 - Student Success (M1.2)	20
M1 - Student Success (M1.3)	7
M2 - Public Service (M2.1)	16
M2 - Public Service (M2.2)	9
M3 - Regional Transformation (M3.1)	11
M3 - Regional Transformation (M3.2)	10
M3 - Regional Transformation (M3.3)	10
V1 - Social and Economic Mobility (V1.1)	11
V1 - Social and Economic Mobility (V1.2)	11
V1 - Social and Economic Mobility (V1.3)	4
V2 - Workforce Success (V2.1)	8
V2 - Workforce Success (V2.2)	14
V2 - Workforce Success (V2.3)	11
V3 - Rural Health and Well-Being (V3.1)	5
V3 - Rural Health and Well-Being (V3.2)	4
V3 - Rural Health and Well-Being (V3.3)	4

Unit	Unit Strategy	Strategy Description
Academic Library Services	Resource/Service Provision	Academic Library Services will strengthen graduation and retention strategies that contribute to a healthy student success ecosystem by providing excellent resources and services to students, measuring our success by student survey results.
	Textbook Equity	Academic Library Services will strengthen graduation and retention strategies while closing equity gaps to advance opportunity for all by providing instructors with resources to encourage and support their creation or adoption of free and low-cost textbooks and related materials for course use to reduce costs and increase accessibility for students.
Athletics	Academic Success of Student-Athletes	Promote academic success of student-athletes.
	Student-Athlete Health and Well-Being	Prioritize student-athlete health and well-being.
Brody School of Medicine	Support for Step 1 Exam Preparation	Develop and implement strategies that support successful completion of Step 1 exam.
College of Allied Health Sciences	Enhance Interprofessional Education Collaboration	Increase interprofessional education and collaborative practice team efforts partnering with students from other programs, clinics, and community stakeholders.
	Student Retention Initiative	Conduct at least four student retention actions directed actions per academic year.
College of Education	Establish and Support Mentorship Programs, Affinity Groups, and Scholar Communities	The College of Education will strengthen graduation and retention rates by establishing and supporting mentorship programs, affinity groups, and scholar communities to foster students' sense of belonging and personal growth.
	Identify Barriers and Implement Targeted Initiatives to Support Student Persistence	The College of Education will proactively identify barriers to matriculation and implement targeted initiatives to support student persistence in their educational program.

- Export data
- Show as a table
- Spotlight
- Get insights
- Sort descending
- Sort ascending
- Sort by

Unit Strategy Alignment | Unit Strategy Details | Unit Metrics Details | Search Across Unit Plans





# Nuventive Improve Unit Level Dashboard

UNC System  
Assessment &  
Accreditation  
Council

SECTION 400.1 OF  
UNC POLICY MANUAL

# Academic Program Planning Policy & Regulation



# Policy on Academic Program Planning

- ▶ Institutional 7-year Academic Program Inventory Review (Section V(A)(ii)
  - ▶ Current and projected student demand, as measured by enrollments in the majors and degrees produced;
  - ▶ Current and projected workforce demand, as measured by projected job growth and existing data on student employment outcomes;
  - ▶ Student outcomes, including persistence, graduation, time to degree, and where possible, post-graduation success;
  - ▶ Program costs and productivity, including research, scholarship, and creative activity and student credit hours produced compared to the number and cost of faculty and staff;
  - ▶ The contribution of the program to professions that are critical to the health, educational attainment, and quality of life of North Carolinians; and
  - ▶ Any other considerations identified by the chancellor or by the President.
- ▶ Summary Reports
- ▶ Programs with Specialized/Programmatic Accreditation

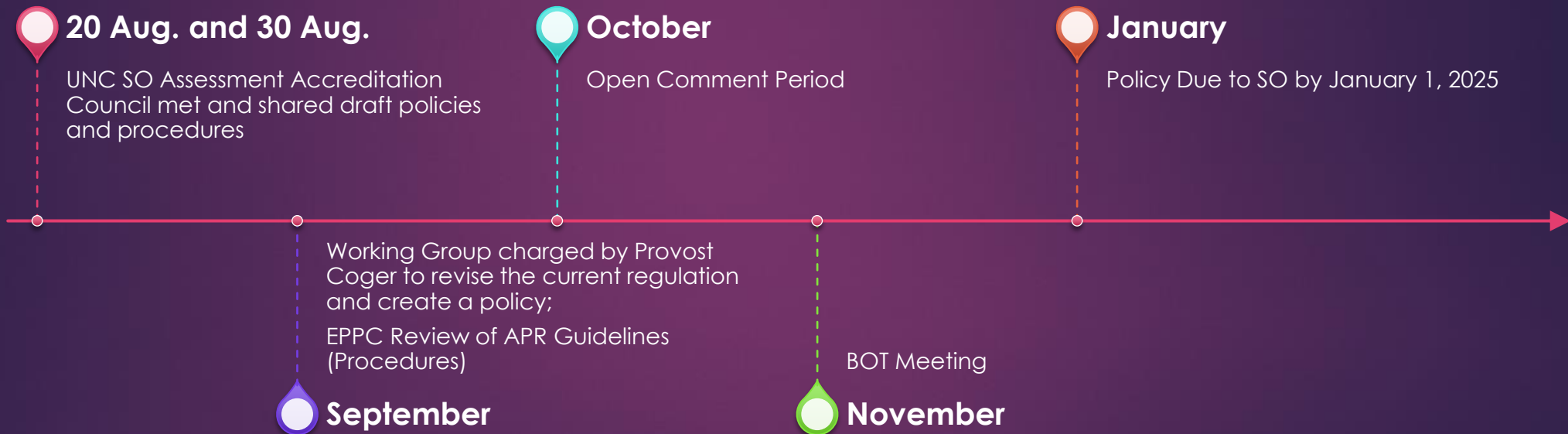
# Policy on Academic Program Planning

- ▶ Biennial State Workforce Scan – Fall 2026 start ( SO requirement)
  - ▶ Emerging labor market demands;
  - ▶ Alignment between the System's academic program portfolio and labor market demands;
  - ▶ Trends in employment outcomes for graduates by program of study, and
  - ▶ New and expandable degree and credential programs that would be beneficial to the state
- ▶ Biennial Program Productivity Report – Spring 2025 start (SO requirement)
  - ▶ Key measures including student demand, credentials produced, post-graduation employment and earnings, ROI, and other considerations

## Next Steps

- ▶ Recommendations to consider from Faculty Assembly have been shared with campuses
- ▶ Fall 2024 semester will be an opportunity to provide comments on APR policy
- ▶ Meeting with Dan Harrison to discuss data sources
- ▶ Representatives from the Assessment & Accreditation Council will draft a summary report template and share

# Timeline



Academic Program  
Review and Centers  
and Institutes  
Comprehensive  
Review

# Fall 2024 – Spring 2025

**Department of Nutrition Science:** October 1-3, 2024

**Department of Mathematics:** October 29-31, 2024

**Fall 2024**

**Spring 2025**


**HCAS Interdisciplinary Biology, Biomedicine, & Chemistry (PhD)**

**School of Communication**

**Department of Chemistry**

**Department of Recreation Sciences**

**East Carolina Diabetes and Obesity Institute**



Business Intelligence

Number of Degree Programs Offered

171

Number of Certificate Programs Offered

108

Total Number of Programs Offered

279

Program	CIP Code	Year Established	On-Campus	Online	Site-Based	Accreditation / Review Type	Next Review
Accounting (BSBA)	52.0301	1972	N	Y	N	Specialized Accreditation	2025 Spring
Accounting (MSA)	52.0301	1989	N	N	N	Specialized Accreditation	2025 Spring
Addictions Prevention and Treatment Studies (PB)	51.1501	2008	Y	Y	N	ECU APR	2024 Spring
Adult Education (MAED)	13.0403	1976	N	Y	N	ECU APR	2030 Spring
Adult-Gerontology Clinical Nurse Specialist (PM)	51.3813	2008	N	Y	N	Specialized Accreditation	2024 Fall
Adult-Gerontology Primary Care Nurse Practitioner (PD)	51.3803	2016	N	Y	N	Specialized Accreditation	2029 Fall
Advanced Performance Studies (PB)	50.0903	2006	Y	N	N	Specialized Accreditation	2024-2025
African and African American Studies (BA)	05.0201	2007	Y	N	N	ECU APR	2029 Fall
Anthropology (BA)	45.0201	1972	Y	N	N	ECU APR	2025 Fall
Anthropology (MA)	45.0201	1995	Y	N	N	ECU APR	2025 Fall
Applied Atmospheric Sciences (BS)	40.0401	2010	Y	N	N	ECU APR	2026 Fall
Applied Data Analytics (4C)	30.7101	2020	Y	Y	N	Specialized Accreditation	2025 Spring
Applied Sociology (BS)	45.1102	1986	Y	N	N	ECU APR	2028 Fall
Art (BFA)	50.0702	1972	Y	N	N	Specialized Accreditation	2025 Spring
	50.0702	1972	N	Y	N	Specialized Accreditation	2025 Spring
	43.4202	1983	Y	N	N	Specialized Accreditation	

**Filters**

Filters on all pages

College is (All)

Department is (All)

Program is (All)

Accreditation/Review Type is (All)

DOE Recognized Accrorditor is (All)

Educator Preparation Program is (All)

Last Review is (All)

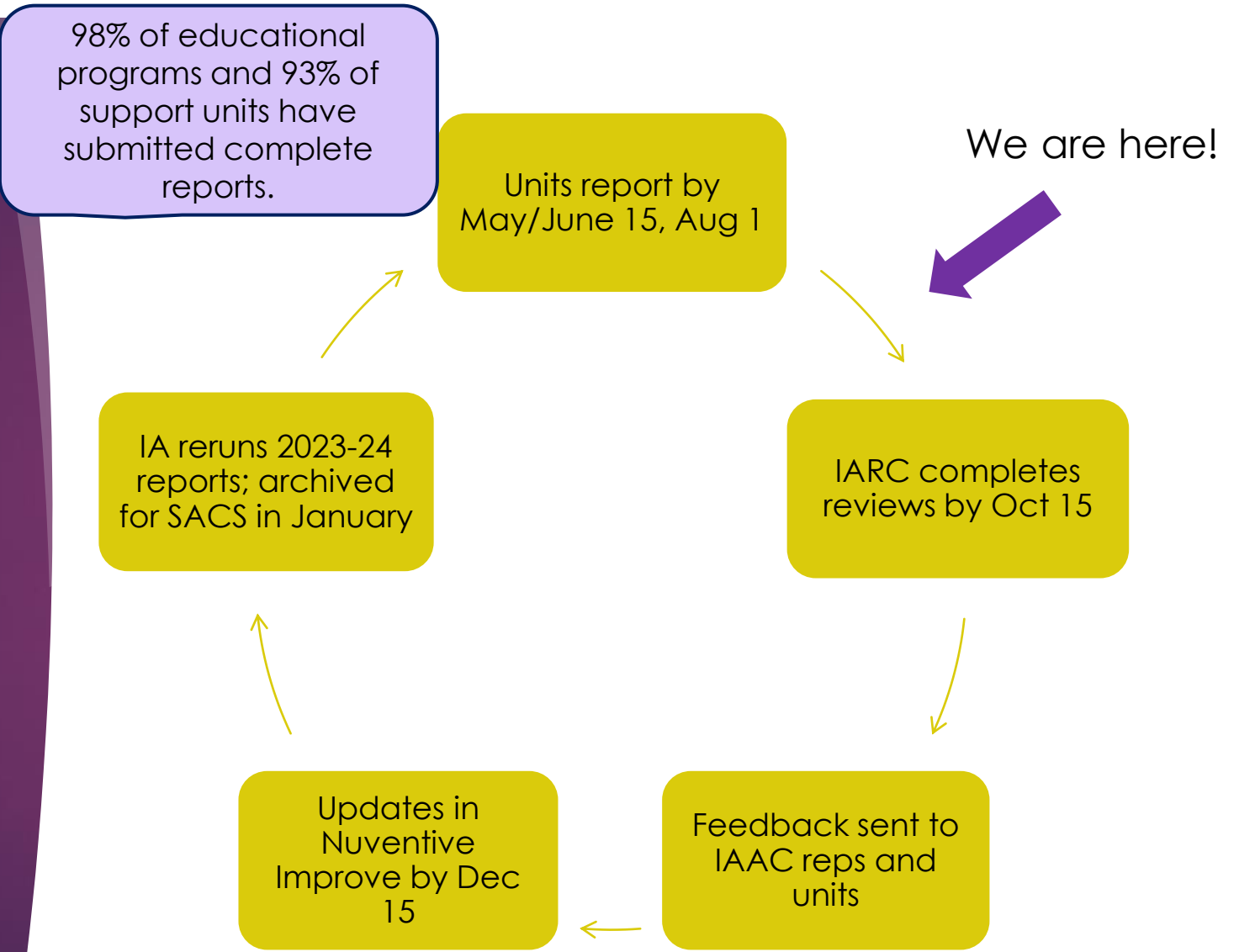
Next Review is (All)

# APR and Specialized Accreditation Dashboard

# Assessment Reporting Update



# Steps in the Assessment Reporting Process



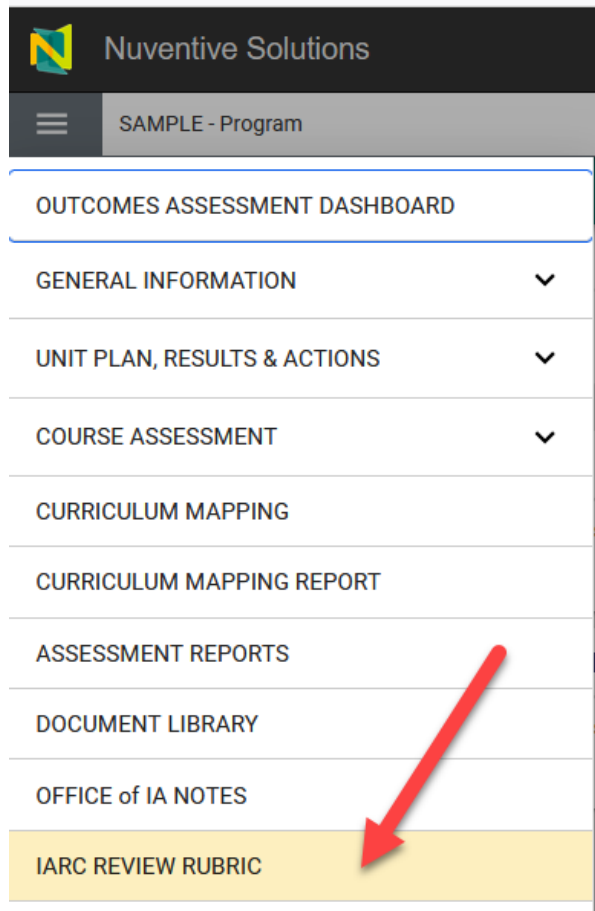


# Institutional Assessment Review Committee

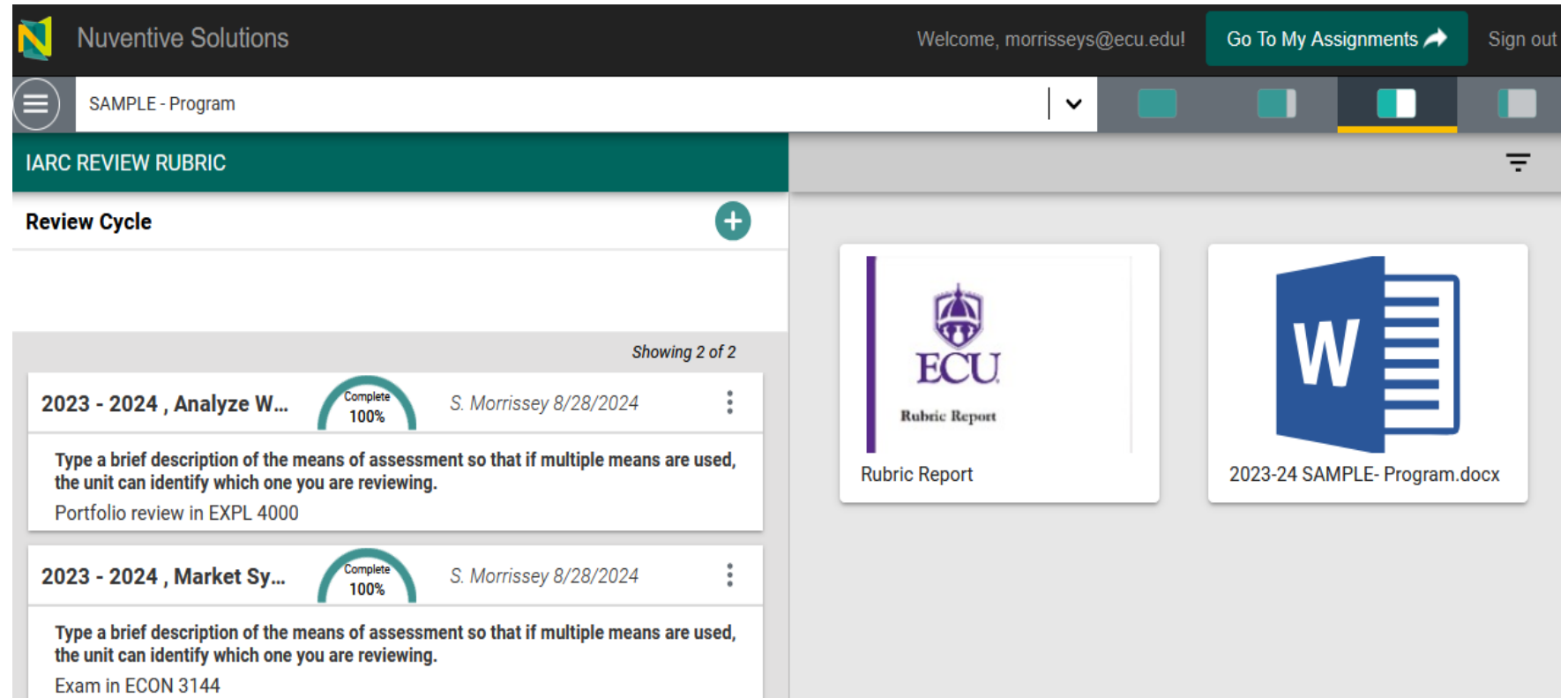
# Institutional Assessment Review Committee (IARC)

- ▶ 11 reviewers for 28 support units
  - ▶ 35 reviewers for 78 educational programs
  - ▶ 14 new reviewers
  - ▶ Reviews completed by Oct 15
  - ▶ Feedback available Oct 16
- ▶ Training sessions scheduled:
    - ▶ Support Units
      - ▶ Thursday, Sept 19 from 1-3pm
      - ▶ Monday, Sept 23 from 10am-noon
    - ▶ Educational Programs
      - ▶ Friday, Sept 20 from 1-3pm
      - ▶ Tuesday, Sept 24 from 9-11am

# Rubric to be completed in Nuventive



The sidebar menu for Nuventive Solutions is shown. The 'IARC REVIEW RUBRIC' option is highlighted in yellow, with a red arrow pointing to it from the right. Other menu items include 'OUTCOMES ASSESSMENT DASHBOARD', 'GENERAL INFORMATION', 'UNIT PLAN, RESULTS & ACTIONS', 'COURSE ASSESSMENT', 'CURRICULUM MAPPING', 'CURRICULUM MAPPING REPORT', 'ASSESSMENT REPORTS', 'DOCUMENT LIBRARY', and 'OFFICE of IA NOTES'.



The main content area of Nuventive Solutions displays the 'IARC REVIEW RUBRIC' section. It features a 'Review Cycle' header with a plus icon. Below this, two review entries are shown, both marked as 'Complete 100%' and dated 'S. Morrissey 8/28/2024'. The first entry is for '2023 - 2024 , Analyze W...' with a description: 'Type a brief description of the means of assessment so that if multiple means are used, the unit can identify which one you are reviewing. Portfolio review in EXPL 4000'. The second entry is for '2023 - 2024 , Market Sy...' with a description: 'Type a brief description of the means of assessment so that if multiple means are used, the unit can identify which one you are reviewing. Exam in ECON 3144'. On the right side, there are two document thumbnails: 'Rubric Report' (with ECU logo) and '2023-24 SAMPLE- Program.docx' (with Word icon).



# General Education Assessment Update



**2024-2025**

**Data Collection**

- Mathematics
- Written Communication

**Review & Action Plan**

- Humanities

**Implementation of Action Plan**

- Social Sciences
- Fine Arts

**Departmental Progress Reporting**

- Natural Sciences
- Health Promotion /Physical Activity



**2025-2026**

**Data Collection**

- Natural Sciences
- Health Promotion /Physical Activity

**Review & Action Plan**

- Mathematics
- Written Communication

**Implementation of Action Plan**

- Humanities

**Departmental Progress Reporting**

- Social Sciences
- Fine Arts



**2026-2027**

**Data Collection**

- Social Sciences
- Fine Arts

**Review & Action Plan**

- Natural Sciences
- Health Promotion /Physical Activity

**Implementation of Action Plan**

- Mathematics
- Written Communication

**Departmental Progress Reporting**

- Humanities



**2027-2028**

**Data Collection**

- Humanities

**Review & Action Plan**

- Social Sciences
- Fine Arts

**Implementation of Action Plan**

- Natural Sciences
- Health Promotion /Physical Activity

**Departmental Progress Reporting**

- Mathematics
- Written Communication



 **CANVAS** Outcomes

+

 **Power BI**

## Welcome to the online home of Institutional Planning, Assessment and Research (IPAR)

IPAR collects, analyzes, warehouses, and disseminates data about East Carolina University. IPAR facilitates and enhances university-wide strategic and operational planning, assessment, evaluation and research activities to ensure compliance with accreditation standards and support high quality institutional decision-making, effectiveness and continuous improvement.

