

Quarterly IAAC Meeting Minutes September 13, 2023

IAAC attendees:

George Bailey, Cyndi Bellacero, Susannah Berry, Leigh Cellucci, Kyle Chapman, Cody Chullen, Kristen Dreyfus, David Eldridge, Mary Farwell, Allen Guidry, Stu Hamilton, Jhojana Infante Linares, Jay Juchniewicz, Ram Khatiwada, Edu Leorri Soriano, Yihui Li, Jeanette Morris, Susan Morrissey, Donna Roberson, Sarah Sconyers, Anne Ticknor, Jeremy Tuchmayer, Mary Tucker-McLaughlin, Jason Yao, Ying Zhou

The meeting was held through Microsoft Teams.

Survey Update and BI App

The following survey data are available in the [IPAR BI App](#)

- First Destination Study (FDS)
 - In 2021-2022, the knowledge rate was 58%, the total employment rate was 60%, and the enrollment rate was 26%
 - ECU Health was the top employer for the graduates
 - Out of the total graduates whose information was known, 38% of the graduates were employed in eastern NC
 - The post-graduation enrollment was 1165. Out of them, 811 were enrolled in graduate or professional programs
 - MBA was the top graduate program the graduates chose to enroll (134 enrollment)
- Graduating Senior Survey & Graduate Student Exit Survey
 - Summer graduates were surveyed July 18 – Aug 17.
 - Response rates were 18% for undergraduates and 32% for graduate students.
 - 2022-2023 results are visualized in IPAR Business Intelligence App. A demonstration of the dashboard was provided.
 - College, department, and program level tabular reports are available upon request from IPAR.
 - Fall 2023 graduates will be surveyed starting in November.

Course Evaluation Statement and Response Rates in Blue

- Survey of Student Opinion of Instruction (SSOI)
 - The First Summer Session was surveyed June 13 – 19.
 - The 11-week and second summer sessions were surveyed July 21 – 27.
 - Reports were released to instructors two weeks after the survey end date.
 - Instructors, chairs, and deans can view the response rate dashboard by logging in to [Blue](#). Data is only shown for courses that the individual has permission to view. A demonstration of the dashboard was provided.
 - The Fall 2023 SSOI for standard courses will be open Nov 21 – Dec 4.
 - Early ending and alternate block courses are surveyed during the last seven days of class.

Quarterly IAAC Meeting Minutes

September 13, 2023

- Moving forward, the [Mandatory Statement about Survey of Student Opinion of Instruction](#) will be displayed on the introduction page of the survey for students, and will be linked in the memo sent to instructors.

Faculty Surveys

- Department Chair Survey
 - The spring 2023 survey was open April 17 – 30.
 - Eligible faculty evaluated chairs and school directors using Blue.
 - Reports were released to chairs and their deans on May 10.
 - The response rate was 49%.
- Administrator Survey
 - The spring 2023 survey was open April 17 – 30.
 - Eligible faculty evaluated deans, the provost, and the chancellor using Qualtrics.
 - Reports were released to administrators and their supervisors on May 11.
 - The response rate was 23%.

Assessment Reporting Update

- 97% of educational program reports are completed. 98% of support unit reports are completed.
- The Institutional Assessment Review Committee (IARC) will begin reviews next week.
 - There are 35 reviewers for 68 educational programs (9 new reviewers).
 - There are 13 reviewers for 26 support units (1 new reviewer).
 - Reviews will be completed by Oct 16 and feedback sent to units on Oct 17. The IAAC rep will also receive a copy of the feedback.
 - Training sessions scheduled as follows:
 - Educational Programs:
 - Sept 19 from 9:30-11:30am
 - Sept 22 from 1-3pm
 - Support Units:
 - Sept 18 from 10am-noon
 - Sept 20 from 1-3pm
- Nuventive Improve was upgraded in the spring. Institutional Assessment has heard positive feedback from users about the upgrade. An IAAC member asked if access to the old version of Nuventive Improve could be disabled because some users had that site bookmarked and tried to go there to enter their reports.

General Education Assessment

- Four Improvements to the GE Assessment Process
 - Increase Communications
 - Regular updates at the beginning of each semester
 - Transition meetings for the new person

Quarterly IAAC Meeting Minutes

September 13, 2023

- Streamlined Collaboration
 - Utilization of Microsoft Teams for file sharing and collaboration.
 - Private team channels for each competency area.
 - Individual folders for each department within each channel.
- Efficient Syllabi Review
 - Team channels established for each competency area.
 - Syllabi organization by reviewers.
 - Review link and instructional video link in one place.
- Increase collaboration with the General Education and Instruction Effectiveness Committee (GEIEC).
 - Facilitate syllabi review process
 - creating stratified random samples,
 - setting up the review process in Qualtrics, and
 - summarizing the review data
 - GEIEC representatives
 - Fine Arts – Mary Tucker-McLaughlin (Communication, CFAC)
 - Social Sciences- Mary Tucker-McLaughlin (Communication, CFAC)
 - Health Education and Promotion – Karen Vail-Smith (Health Education and Promotion, CHHP)
 - Health-Related Activity – Rhonda Kenny (Kinesiology, CHHP)
 - Mathematics – Carrie Forbes (ECU Libraries)
 - Natural Sciences – Guyla Evans (Clinical Laboratory Science, CAHS)
 - Humanities – John Collins (Philosophy, HCAS)
 - Written Communication- (Jennifer Gallagher, COE)
- Competency Area Update – action items for Fall 2023
 - Humanities
 - Faculty will identify courses and student artifacts
 - Faculty will complete the evaluation of student artifacts by the end of this semester
 - Social Sciences and Fine Arts
 - IA will share the assessment report with faculty.
 - Faculty will have an opportunity to provide feedback on the report, if any.
 - IA will revise the report based on the feedback, if any.
 - Upon the finalization of the assessment report, each department will start to develop an action plan based on the assessment results. The due date for the draft action plan is April 1st, 2024.
 - Natural Sciences and Health
 - Faculty should review the action plan feedback and revise the action plan if they agree with the feedback. The due date for this action item is Friday, Sep. 29th.

Quarterly IAAC Meeting Minutes September 13, 2023

- Following the completion of the action plan faculty can begin the implementation of the plan. They have one academic year to implement the action plan, which includes Fall 2023 and Spring 2024.
- Math and Written Communication
 - Faculty will submit a progress report on the action plan implementation by Nov. 1st.

Academic Program Reviews

The following departments/programs and institutes are scheduled for review in the 2023-24 academic year:

- Fall 2023
 - Department of Coastal Sciences – ICS (PhD): October 16-18, 2023
 - School of Theatre & Dance: October 31 – November 1, 2023
 - College of Nursing – Nursing (PhD): November 6-8, 2023
- Spring 2024
 - Department of Communication Sciences & Disorders & CAHS – Rehabilitation Sciences (PhD): February 19-21, 2024
 - Department of English: April 16-18, 2024
 - Department of Addictions & Rehabilitation Studies: Dates Pending (as of IAAC Meeting)

Strategic Planning Refresh

Unit Alignment Plans are due October 15, 2023. Those plans are to include at least one objective under Mission Priorities 1, 2 and 3 along with Vision Priorities 1 and 2. Aligning to Vision Priority 3 is not required, however encouraged when appropriate to the unit.

Units are to craft strategies that will be employed to contribute to the university's objectives along with metrics. Draft plans will be reviewed, and feedback provided. Final alignment plans are due by the end of the fall 2023 semester.